

THE CHAMBER REPORT

TULSA REGIONAL CHAMBER

Q4 2023



LOOKING TO THE FUTURE

GROWING ITS OPERATIONS, GREENHECK
GROUP ALSO LOOKS TO GROW TALENT



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HEAD TABLE

*RECAPPING OUR RECENT ACTIVITIES,
EVENTS, PROJECTS AND MORE*



TULSA MAYOR ADDRESSES SOLD-OUT CROWD AT STATE OF THE CITY

During the Tulsa Regional Chamber's State of the City event in November, Tulsa Mayor G.T. Bynum spoke to a sold-out crowd of 1,200-plus attendees, emphasizing his commitment to elevate the city to global prominence. He outlined key goals for his remaining months in office, including advancing more than 20 initiatives to address homelessness, collaborating with various entities to establish an emergency temporary housing program for the mentally unstable, locating and honoring Tulsa Race Massacre victims, reducing the 11-year life expectancy gap in north Tulsa through public health initiatives and economic opportunities, and transforming vacant urban renewal land north of the Inner Dispersal Loop into a dynamic mixed-use development. Bynum closed his speech with the declaration, "Today, the state of our city is strong - and it is making the world a better place."



TULSA DESIGNATED "TECH HUB"

Tulsa has officially received federal recognition as a "Tech Hub," unlocking potential funding of up to \$75 million. Chosen as one of 31 Tech Hubs by the U.S. Department of Commerce's Economic Development Administration, Tulsa's designation is geared towards enhancing the region's prominence in advanced autonomous technologies. The Tulsa Hub for Equitable & Trustworthy Autonomy (THETA), spearheaded by Tulsa Innovation Labs and local partners, will concentrate on unmanned aerial systems, drones, cybersecurity, and generative artificial intelligence. The \$75 million in funding, part of a \$500 million national investment, is allocated for the implementation of THETA's proposal. The overarching objective is to establish Tulsa as a global leader, generating nearly 200,000 jobs in the burgeoning autonomous systems industry during the next decade.

TULSA SPORTS COMMISSION WINS NATIONAL AWARD

The Tulsa Sports Commission received the prestigious "Event Marketing Campaign of the Year" Award at the Sports Events & Tourism Association's 4S Summit. The victorious "Welcome Wrestling Fans" campaign celebrated Tulsa's recognition as the wrestling capital of the world in March 2023. Featuring events like the Big 12 Wrestling Championship, World of Wrestling Youth National Duels, and the NCAA Division I Wrestling Championships, Tulsa highlighted its exceptional hospitality and marketing prowess during the "March Matness" series. Joel Koester, director of sales, and Alexander Brown, national sports sales manager for the Tulsa Sports Commission, were honored at the summit.



EXPLEO EXPANDS TO TULSA

Expleo, a France-based engineering technology and consulting service provider, has announced its decision to establish its seventh office in the United States through a strategic partnership with Spirit AeroSystems, choosing Tulsa as its location. The Tulsa office, alongside its regional headquarters in Wichita, Kansas, will employ advanced digital technologies such as artificial intelligence, digital twin, and automation to improve cost efficiency and streamline time-to-market processes. Spirit AeroSystems, a global entity with a substantial presence in Tulsa, operates facilities worldwide, including in the United States, United Kingdom, France, Malaysia, and Morocco. The collaboration, based in downtown Tulsa's Philcade Building, aims to capitalize on cutting-edge digital capabilities to optimize cost efficiency and expedite the development of next-generation aerospace projects.

TYPROS HOSTS ALL ACCESS EVENT WITH COMMUNITY LEADERS

The annual All Access event, hosted by Tulsa's Young Professionals (TYPROS), provides young professionals with a unique opportunity to engage in informal conversations in a roundtable setting with esteemed community and business leaders. Notable figures, including Tom Biolchini, Isaiah Brydie, Sean Alexander, Bill John Baker, Debbie Pickle, Lori Carver, Kian Kamas, Josiah Sutton, and Jabraan Pasha, participated in this year's event.





LOOKING TO THE FUTURE

GROWING ITS OPERATIONS, GREENHECK GROUP ALSO LOOKS TO GROW TALENT

by Rhett Morgan, Director of Communications for the Tulsa Regional Chamber

Schofield, Wisconsin, founding site of Greenheck Group, and Tulsa are separated by roughly 900 miles. But the cities are much closer in terms of work ethic and way of life.

That is part of the reason why, during the past five years, the supplier of air movement, control and conditioning equipment has made a home away from home in Tulsa.

“One of the things we looked at across the country was trying to find a location where we felt there was a culture match,” Greenheck Group CEO Rich Totzke said of the company’s beginning operations in Oklahoma in 2018. “When we talk about culture, we talk about good people doing things the right way for the right reason.

“We absolutely fell in love with Tulsa.”

And it shows.

WALKING THE WALK

Twice in the past three months, Totzke has brought Greenheck leadership from Wisconsin to the Sooner State to meet with Tulsa Regional Chamber leadership representing Tulsa’s Future, the Chamber-led regional economic development partnership.

In November, the groups showcased Greenheck’s Tulsa campus to an out-of-state municipal group interested in the company’s expansion.

“We wanted to show that we walk the walk,” said Troy Galster, facilities director at Greenheck’s Wisconsin-based headquarters. “We’ve shown them pictures of our Tulsa campus, but you can only get so





much from a photo. We know that bringing them on campus, getting them inside our facilities, interacting with our team members, talking to campus leaders like (plant manager) Joey (Lada) - that is how you get a real sense for our culture. It was important for them to experience that."

Greenheck has six manufacturing and warehouse operations in Tulsa, where it employs close to 550. The Tulsa campus has more than 750,000 square feet of manufacturing space either completed or under way.

"Tulsa is a great example of the campus-style model that we are looking to repeat," Lada said. "It showcases a lot of what we're looking for as we continue to expand and build additional campuses. What we have here is a success story and we want to replicate a lot of that."

In December, Greenheck officials met with a Tulsa's Future contingent again in Tulsa, with Totzke delivering an important message about the company's fastest-growing campus.

"The good news is that we've run out of room," he said of the Tulsa site. "The bad news is that we've run out of room."

With a need for his company to be closer to customers in the southern part of the United States, Totzke and his team spoke of Greenheck's desire to further an already more than \$200 million investment in the Tulsa campus and strengthen its presence in the community.

"If we go back five years ago and compare that to now, where we sit today and our ability to become part of this community is beyond what we could have imagined," Totzke said. "We look at the next five years with a ton of optimism."

"Tulsa is an amazing community that continues to move forward doing great things. How can Greenheck continue to play a part in writing Tulsa's story? We are so proud and blessed to be a part of that story."

FEEDING THE PIPELINE

Greenheck's December trip to Tulsa also involved introducing the Chamber to Tim McNiff, executive director of Engineering Tomorrow, a Washington D.C. -based non-profit dedicated to creating a pipeline of future engineers in the United States.

"The colleges are not getting the number of students they need to run them through the four years," McNiff said. "And if you don't feed that part of the pipeline adequately, the end of it is not going to get any bigger."



"What we really hammer home is that there's employment for you if you decide to pursue this industry. It's a nice quality of life," said Tim McNiff, executive director of Engineering Tomorrow.

"A big part of the reason why colleges aren't being fed that is that the high schools are not equipped to do it."

Free to schools, teachers and students, Engineering Tomorrow intentionally tries to reach young women and students in disadvantaged areas. Only 19% of engineers in the United States are women, according to McNiff.

"We're not teaching engineering per se," he said. "We're not semester-long courses that get deep into a particular aspect of the industry. What we want to do is expose the kids so that they have a true understanding of the breadth of engineering

"...What we really hammer home is that there's employment for you if you decide to pursue this industry. It's a nice quality of life."

Engineering Tomorrow serves 12 school districts in Oklahoma, including four in the Tulsa area: Collinsville, Jenks, Bartlesville and Sapulpa, McNiff said. Funded mostly by a large equity group, the organization is trying to build up corporate and foundational sponsorships to expand its reach, an effort that the Chamber believes it can get behind.

The program has been highly successful in Wisconsin, Greenheck officials said.

"Our team in Wisconsin has been very involved as Engineering Tomorrow continues to grow and reach more students in the local communities there," said Scott Graf, chief manufacturing officer at Greenheck. "We've been invited in and have eight or nine of our engineers who regularly go into the classrooms, along with the technical college students and the university students. It's been a good model in Wisconsin, and it's why we're sharing it with our partners here in Tulsa."

"From an industry perspective, manufacturing continues to grow and become more advanced. But we certainly don't have a surplus in the labor market. So, at the end of the day, we welcome the opportunity to get in front of students and encourage them to consider manufacturing as a destination for meaningful careers. It's a solid career path for them and the community." ■



ADOPT A PRECINCT

New initiative aims to recruit poll workers

The Tulsa Regional Chamber has partnered with Tulsa County's two major political parties and the Tulsa County Election Board to create the Adopt a Precinct initiative. Currently, a shortage of poll workers is jeopardizing Tulsa's ability to properly hold elections. Tulsa County has 251 precincts that must be staffed with a minimum of three election officials. To ensure free and fair elections can continue in Tulsa County, we must have a sufficient number of poll workers and precinct officials.

The Adopt a Precinct initiative encourages businesses to take an active role in promoting civic engagement by allowing their employees paid time off to work as poll workers on election days.

"If our community is to prosper, we must have the resources and volunteers needed to properly administer our elections," said Mike Neal, president and CEO of the Tulsa Regional Chamber. "We encourage the Chamber's nearly 2,000 member companies to participate in the Adopt a Precinct program to help mitigate the poll worker shortage."

WHAT IS THE ADOPT A PRECINCT PROGRAM?

This program encourages businesses to allow employees a paid work release or leave time to volunteer as a poll worker. Under

Adopt a Precinct, a company would recruit employees to serve as poll workers on Election Days in 2024. The workers will receive paid training by the Election Board and receive a state stipend for their work at the polls.

WHAT ARE THE REQUIREMENTS TO BE A POLL WORKER?

- Be a registered voter in Tulsa County.
- Attend a paid, one-day training course.
- Be able to work an extremely long day.

Workers are required to be at their assigned polling location from 6 a.m. on election day until at least poll closing at 7 p.m. and all job duties are completed. They are required by law to be at their assigned location for the full election day (no split shifts, leaving early, or arriving late is allowed).

ARE POLL WORKERS PAID?

Poll workers are paid based on the job position. Current pay ranges from \$100 - \$110. Recently, state legislation was passed allowing for a pay raise to \$200-225 a day beginning July 1, 2024.

HOW ARE POLL WORKERS TRAINED?

There is a full day of paid training by the Election Board. The Election Board plans training days on an as-needed basis rolling throughout the year. Once you have signed up, expect a follow-up from the Election Board to schedule your training. If your company has a group of 20 or more volunteers looking to get trained at once, reach out to the Election Board. Opportunities may be available to host a special training course at the Tulsa County Election Board for all of your company's participants at once.

HOW WILL PARTICIPATING COMPANIES BE RECOGNIZED?

The Tulsa Regional Chamber is extremely grateful for our members who are stepping up to fill this crucial need. Member companies that allow their employees paid time off to work polls in 2024 will be recognized as Civically Engaged Workplaces. ■



TYPROS

BOOMTOWN

AWARDS

2023



TYPROS HONORS INDIVIDUALS AND BUSINESSES AT ANNUAL GALA

On November 10, Tulsa's Young Professionals (TYPROS) hosted the 2023 Boomtown Awards. This annual event celebrates those in our city who further the TYPROS mission of making Tulsa awesome and serves as the largest annual fundraiser benefitting the TYPROS Foundation.



VENITA
COOPER

INDIVIDUAL AWARD WINNER

Venita Cooper is the visionary behind Silhouette Sneakers & Art, a unique sneaker resell and apparel boutique nestled in Tulsa's historic Black Wall Street district. Venita's entrepreneurial journey is marked by innovation and community spirit. Cooper, a former educator who opened her store in fall 2019, has built a powerful retail concept centered around the hot sneaker resale market and an art gallery showcasing a rotating selection of street art. Venita's contribution to Tulsa extends beyond her business. Her philanthropic endeavors, including partnering with an anonymous donor to provide new shoes to the Hale boys championship basketball team, reflect her commitment to her community.



MERCURY
LOUNGE

BUSINESS AWARD WINNER

Mercury Lounge is a neighborhood dive-bar by day and a regional, benchmark music venue by night. They have resident artists, bringing some of Tulsa's best original music, almost every weeknight. Mercury Lounge has always served as a shining example of a business that cares. They are a top notch venue that hosts diverse acts and widely displays messages of inclusion and belonging. They make a point to bring musicians and drag performers and host fundraisers for an array of organizations. They've also been home to events on behalf of Reservation Dogs, Red Dirt Relief Fund and dog fostering agencies. They are never afraid to support neighbors and be a home base for community gatherings. The Mercury Lounge is exactly the kind of business that makes Tulsa an amazing place to live.



ELLIOT
NELSON

LEGACY AWARD WINNER

Elliot Nelson is the founder and CEO of McNellie's Food Group. While he was a student at Notre Dame, Elliot studied abroad in Ireland. While he was in Ireland he fell in love with the atmosphere and unique hospitality that he experienced every time he walked into classic Dublin pubs. When he returned to his hometown of Tulsa after graduating, he couldn't find a pub that felt right, he decided to build one himself. He's since grown the McNellie's group to a food and hospitality company with ten unique brands spread across twenty locations, four cities and two states. Elliot Nelson's visionary leadership, dedication to community development, and exceptional generosity and compassion have brought numerous exciting developments to Tulsa, making a significant positive impact on the local economy and community. They have always believed Tulsa could be a thriving place and we are all excited to see the future developments he brings to our city.

TYPROS FOUNDATION

TYPROS FOUNDATION NAMES 2024 GRANT RECIPIENTS

On top of being one of the liveliest celebrations in Tulsa, Boomtown is also the largest annual fundraiser for the TYPROS Foundation. The TYPROS Foundation provides funding for projects that engage young people in placemaking, innovation and community development projects throughout the city of Tulsa. In previous years, the TYPROS Foundation has funded initiatives such as the Greenwood Reflection Garden, Black Wall Street Mural, Tulsa Art Alley, The Outsiders House Museum and the Tulsa Flag. At this year's Boomtown Awards, the TYPROS Foundation announced grant funding for five place-making projects to be completed in 2024 totaling over \$30,000.

PODCAST ON FOOD JUSTICE IN GREEN COUNTRY

Casey Coman - \$1,000 Grant

Casey Coman's project is a podcast aimed at covering food insecurity issues in Oklahoma by giving a voice to those affected and to destigmatizing the topic. The plan is to produce 15 one-hour episodes diving into food insecurity and its impact on Tulsa's communities. Follow TYPROS on social media to learn when the podcasts are released.

GLOBAL DISTRICT TRASH CAN ART

Luisa Krug - \$4,895 Grant

Luisa Krug from Tulsa Global District's project aims to install 10 artistically painted trash cans in the Global District to enhance cleanliness, beautify the area, and promote local artists of color. They aim to reduce trash accumulation and increase culturally representative public art in the district. They plan to start recruiting artists in January and begin painting early next year. TYPROS is proud to once again have a Boomtown grant supporting a placemaking project in the Global District.

'GIVEN' WOMEN'S HEALTH OASIS

Montika Collins - \$5,000 Grant

This initiative seeks to provide low-cost, high-quality perinatal care, reduce maternal and infant mortality rates, and increase breastfeeding success rates in Tulsa, particularly among Black women. There is an alarming gap in maternal and infant mortality rates, especially among Black women, the 'Given' Women's Health Oasis aims to bridge this divide.

ROOTS OF RESILIENCE

Stephen Pyle - \$10,000 Grant

The project is a collaboration between The Common Good, the Vibrant Neighborhoods Project, and the Charles Page Neighborhood Association to establish a community garden in a Tulsa neighborhood facing increased poverty, crime, and limited access to fresh produce. Roots of Resilience aims to address food insecurity, foster community engagement and empowerment, and support mental health and well-being. TYPROS members and other key community stakeholders will be brought to volunteer and support the projects throughout the garden's development.

LIBRARY BOOK ACCESS FOR ALL PROJECT

Michelle Simmons - \$10,000 Grant

The project aims to establish Mini-Rainbow library satellites in various locations across Tulsa, collaborating with open and affirming churches to provide access to affirming literature for the 2SLGBTQIAA+ community. Unbanned Voices seeks to increase library card issuance, the number of books checked out, and the utilization of library resources, with metrics including patron numbers, transactions, and foot traffic. The goal is to create safe spaces for dialogue, learning, and community-building while fostering diversity, equity, and inclusion.

TYPROS FOUNDATION SCHOLARSHIP FUND

As he finished his term as Chamber chair in 2022, Kevin Gross, president of Hillcrest HealthCare System, and his wife Susan Gross made a departing donation to fund the registration and travel costs for TYPROS members to attend the Tulsa Regional Chamber's advocacy trips to Washington D.C. and attend the Chamber's annual Intercity Visit, along with business and community leaders. Several young professionals had the opportunity to attend these trips because of the generosity of Kevin and Susan Gross and the Chamber Board Members who helped match to the original contribution. ■



(Left to right) Jackiez Gonzalez, David Tollette, Kevin Gross, and Madison Curley at the Hard Rock Casino of Tulsa for the 2023 BOOMTOWN Awards.



Donate to
TYPROS Foundation

Weren't able to make it to Boomtown but still want to support the TYPROS Foundation?

Your donations will be used to fund additional placemaking projects to make Tulsa a better place to live, work and play.





A *Visit* WITH REGIONAL TOURISM

QUARTERLY INSIGHTS FROM THE FOUR PILLARS



Frequently referred to as the ‘front door’ to economic development, tourism has a significant impact in our region and throughout Oklahoma. This brief quarterly “visit” with Tulsa Regional Tourism, an initiative of the Tulsa Regional Chamber, aims to spotlight some of our community’s unique, successful and upcoming activities in this exciting industry—and how it supports your business and quality of life.

VISIT TULSA - LEISURE TRAVEL

Breakfast at Tiffany’s Cain’s Ballroom

More than 200 friends of Tulsa tourism celebrated another successful year at the sold-out Tulsa Regional Tourism Annual Meeting breakfast, which took place at the historic Cain’s Ballroom in November. The event kicked off with a live performance by Cherokee artist Kalyn Fay and an opening prayer by Cherokee Nation Deputy Secretary of State Canaan Duncan, with a land acknowledgement presented by Tulsa Regional Tourism.

Tulsa Mayor G.T. Bynum and Oklahoma Lt. Governor Matt Pinnell gave remarks at the event on the region’s rise as a world-class tourist destination, and the impact the growing industry has on the state.

“Tourism is Oklahoma’s third largest industry, which is why it is crucial to have community support around telling our story to potential



visitors," said Pinnell. "From promoting our rich music history and outdoor spaces to our diverse cultural experiences, these efforts have a tangible impact on Oklahoma's economy by supporting jobs and generating sales tax revenue."

The event included a panel discussion with several Tulsa tourism entrepreneurs, including recent Tulsa Hall of Famer Teresa Knox, The Outsiders House executive director Danny Boy O'Connor, and Buck Atom's Cosmic Curios owner Mary Beth Babcock—with an enthusiastic response to Babcock's surprise announcement of a "Stella Atom" statue coming soon to Route 66.

The "Friends"-themed event concluded with a final call for donations for the Tulsa Day Center in honor of the show's cast member Matthew Perry, and a dedication of \$5 per registered attendee to the nonprofit.

Sponsorships are now available for the 2024 Tulsa Regional Tourism Annual Meeting. Learn more at tulsachamber.com/sponsorships.



SHOULD YOUR BUSINESS BE ON VISITTULSA.COM?

The answer to that can be found if any of the following are also 'yes' ...

- Does your company provide a good or service someone on vacation or in town on business for just a few days would most likely use?
- Is your company a restaurant, bar, attraction, or hotel?
- Is your company a retail store that does not sell only large purchases like appliances, furniture, automobiles, etc.?
- Is your company a service that can assist with exhibiting at trade shows and conventions?

If yes, but you are not sure if your company already has a free, update-at-anytime business listing?

- 1) Go to visittulsa.com and do a search for your company name.
- 2) Check with your internal team.

Need to create a listing? Go to visittulsa.com/partnership.



TULSA CVB - MEETINGS & CONVENTIONS

Hosting the "Super Bowl of Horse Shows"

Last October, the Tulsa Convention & Visitors Bureau welcomed the U.S. National Arabian & Half-Arabian Championship Show to Expo Square. The show is estimated to bring the region a direct economic impact of \$14,607,783, with a total economic impact estimated at \$23,442,673.

"This event is not only incredibly impactful on our regional economy every year, but it has also become a beloved tradition that has been taking place in Tulsa for more than a decade," said Renee McKenney, senior vice president of tourism for the Tulsa

Regional Chamber and president of Tulsa Regional Tourism.

This year's event had 1,745 horses entered, representing 46 states and six countries. The show also featured plenty of shopping, with 37 commercial vendors in attendance.

"When you walk through the stalls and see all the incredible displays, it is hard to imagine that just a few days ago we hosted thousands of livestock at the Tulsa State Fair," said Mark Andrus, president and chief executive officer of Expo Square. "Our team and the teams at the Tulsa CVB and Arabian Horse Association work diligently together every year to make sure each U.S. Nationals is extraordinary."

The event will return to Tulsa from October 17-26, 2024. To learn more about the Tulsa CVB, go to tulsachamber.com/events.

Welcoming Oak View Group to the Arena District

In the Arena District, Oak View Group (OVG) has been at work amplifying efforts to sell the Cox Business Convention Center and BOK Center as they completed their transition into managing the facilities last quarter. The Tulsa CVB team has been in constant collaboration with OVG throughout the process to continue attracting more meetings and conventions to the facilities.

With OVG's leadership in full effect, the entire Arena District is poised for continued success, especially as momentum builds for bringing a convention center hotel to increase Tulsa's capacity for business.





TULSA SPORTS - PRO & AMATEUR

Sports ETA "Event Marketing Campaign of the Year"

The Tulsa Sports Commission was awarded "Event Marketing Campaign of the Year" by Sports ETA, the trade association for the sports events and tourism industry, at their annual 4S Summit event in October. This accolade follows the Tulsa Sports Commission being designated "Sports Commission of the Year" last May at the Sports ETA Symposium.

This prestigious industry award recognized the "Welcome Wrestling Fans" event marketing campaign that took over the city during what was dubbed locally as "March Matness." The city hosted the Big 12 Wrestling Championship and World of Wrestling Youth National Duels at the beginning of the month, followed by the NCAA DI Wrestling Championships two weeks later.

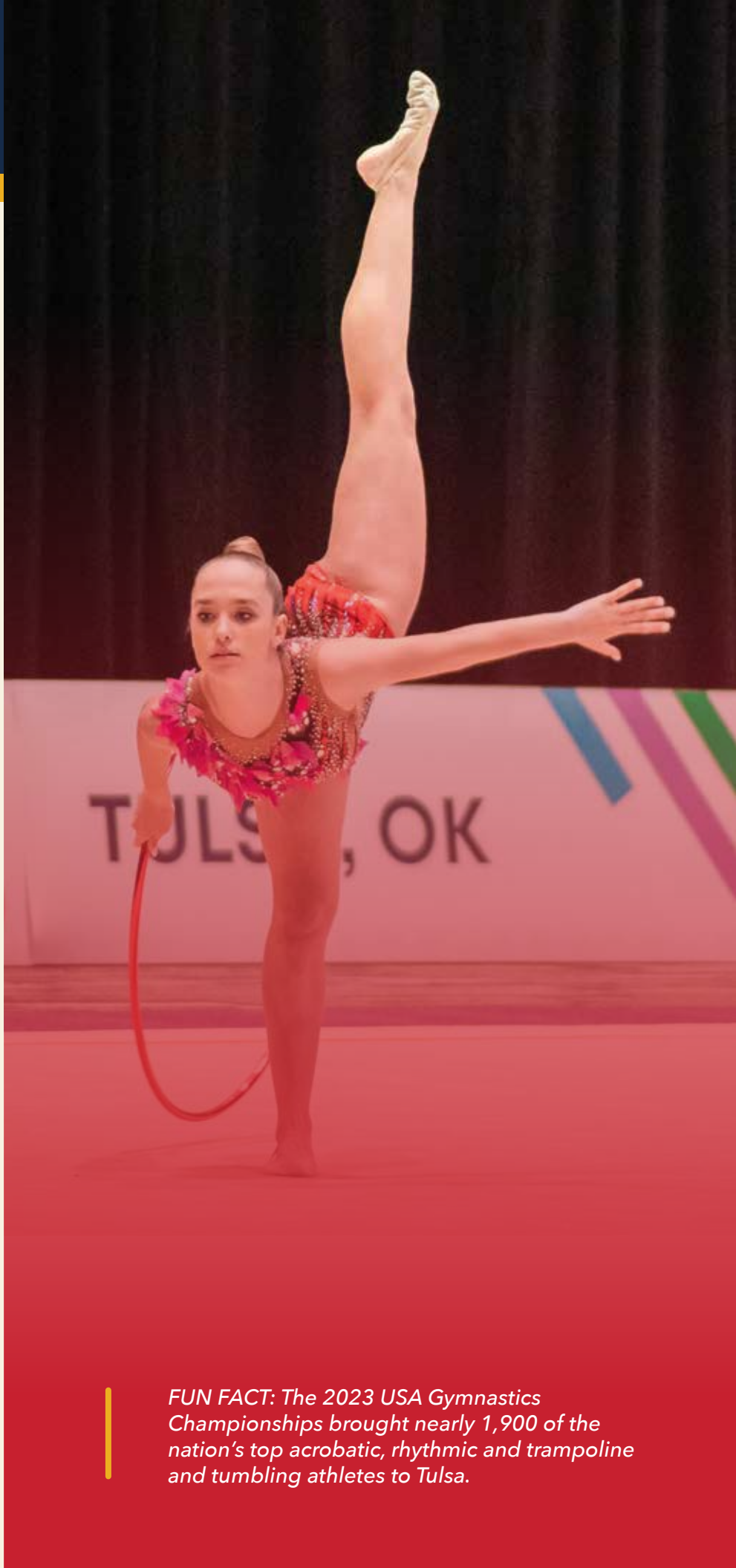
The proximity of these massive wrestling events was the driver behind the non-traditional unbranded campaign, which was designed to welcome, inform and encourage the exploration of Tulsa during the events.

"The success we saw this past March would not have been possible without support from the entire Tulsa community," said Joel Koester, director of sales for the Tulsa Sports Commission. "We look forward to continuing this spirit of collaboration and pushing boundaries even further with future events." city, we are just ramping up!"

Sports Destination Management "Champions of Economic Impact"

In November, three Tulsa Sports Commission events were named "Champions of Economic Impact in Sports Tourism" by Sports Destination Management, the leading publication with the largest circulation of sports event planners and tournament directors in the sports tourism market.

The 2023 NCAA Wrestling Championships, 2023 USA Gymnastics Championships and 2023 LIV Golf Tulsa at Cedar Ridge were all named "Champions of Economic Impact" in the "Large Market Events" category.



FUN FACT: The 2023 USA Gymnastics Championships brought nearly 1,900 of the nation's top acrobatic, rhythmic and trampolining and tumbling athletes to Tulsa.



most business-oriented motion picture event in the world, with more than \$1 billion in distribution and film financing deals taking place.

“Excitement about the film industry in northeast Oklahoma is building, with huge projects like *Killers of the Flower Moon* and *Reservation Dogs* making headlines every day, but it is critical for us continue to grow and promote our state’s film ecosystem,” said Meg Gould, executive director of the Tulsa Office of Film, Music, Arts & Culture. “Our joint presence at AFM [allowed] us to connect with and educate global film professionals on the benefits of filming in Oklahoma.”

TULSA FMAC - FILM & MUSIC

Killers of the Flower Moon

Tulsa FMAC partnered with the Oklahoma Film + Music Office and Oklahoma Lt. Governor Matt Pinnell to host preview screenings of *Killers of the Flower Moon* for the state film community and tribal representatives at Cinergy Tulsa several days before the film premiered to global audiences in October.

More than 250 people attended the advance screening event, including representatives from the Osage, Cherokee and Muscogee (Creek) Nations. The project, which recently received seven Golden Globe nominations, was filmed entirely in northeast Oklahoma.

“‘*Killers of the Flower Moon*’ will be a catalyst for growth in Oklahoma’s film and television industry,” said Pinnell. “This film not only captures an important piece of our history, but it shows the world that we, the state of Oklahoma, have more stories to tell and voices to be heard.”

American Film Market & Beyond

To continue bolstering our state’s film and television ecosystem, Tulsa FMAC, the Oklahoma Film and Music Office, Oklahoma City Film & Creative Industries Office, and Cherokee Film joined forces to promote the industry via the “Film Oklahoma” Exhibition Office at the American Film Market (AFM) in November. AFM, which takes place annually in Santa Monica, California, is the

Tulsa FMAC made connections with more than 300 filmmakers at the event, which offers attendees a direct connection to studios, production companies, distributors, film commissions and more. With the conclusion of the SAG-AFTRA strike allowing several projects to move forward – including a few valued between \$1 million and \$5 million – Tulsa FMAC has a packed 2024 ahead.

To learn more about Tulsa FMAC, go to tulsafmac.com. ■





SMALL BUSINESS SPOTLIGHT

CELEBRITY ATTRACTIONS

Larry and Kay Payton started Celebrity Attractions in 1983 with the dream of bringing the best of Broadway and more to Tulsa. Thanks to a strong base of season subscribers, Celebrity Attractions continues to provide the very best in theatrical, musical and family entertainment. We recently spoke with CEO Kristin Dotson about what makes Celebrity Attractions so special.

What is something unique about you or your business that your customers, clients or community may not know?

We are a Tulsa-based, family-owned business celebrating 40 years of success. We have a staff with a combined 253 years of experience in the Broadway industry, and we pride ourselves on maintaining great relationships.

What makes the Tulsa region a special place? What do you most enjoy about owning or operating a business here?

Tulsa has an incredible arts community. A world-class level of culture and entertainment attracts the best businesses and people to a city, and we are proud to play our part to keep Tulsa competitive.

What's your outlook for your business, as well as for the Tulsa region? What hopes do you have for the future?

The return to live events after the COVID shutdown has been a long, slow process, but we continue to see our numbers improve. This bodes well for the residual commerce that sees a spike when we have a show in town - restaurants, bars, hotels, shopping, parking. Our downtown continues to grow in exciting ways, and we are proud to have such a positive impact on the economy.

What has the Chamber done recently that you have found to be particularly valuable or useful?

The Chamber's support of Improve Our

Tulsa helped get that much needed package approved. We were thrilled as we have a dog in the hunt - our beloved Tulsa Performing Arts Center is in dire need of improvements to keep us on level with other venues in the region, and the voters came through. ■

SMALL BUSINESS SPOTLIGHT SPONSOR



OKLAHOMA LEGISLATIVE LEADERS

For this edition of One-on-OneVoice, we spoke with leaders of the Oklahoma House and Senate: Speaker of the House Charles McCall, and Senate Pro Tempore Greg Treat.



CHARLES MCCALL

Charles McCall is Oklahoma's longest-serving Speaker of the House of Representatives. Elected to represent House District 22 in 2012 and elected Speaker in 2016, the fifth-generation Atoka native's steady leadership has steered state government from trying times into prosperity. He has enacted lower taxes, increased education funding, and focused on solvent state budgets with record reserves. McCall is a fifth-generation Atoka native with a long commitment to public service in and around his hometown. His sons, Chase and Carson, attend the University of Oklahoma, where he first met Stephanie Ann (Hays) McCall, his wife of 29 years.

GREG TREAT

Senate Pro Tem Greg Treat has served in the Senate's top leadership position since 2019. Prior to his current role, he previously served as the majority floor leader, as an assistant majority floor leader and as a majority whip. Pro Tem Treat also had numerous roles on an array of committees and subcommittees. He was first elected in a 2011 special election to serve District 47, which encompasses parts of Northwest Oklahoma City, Edmond and Deer Creek. In his upcoming, final term in office, he plans to prioritize fiscal transparency, government efficiency and leave the Senate in a better overall position than when he started. Pro Tem Treat and his wife Maressa live in Northwest Oklahoma City with their three children - Mason, Cooper and Olivia, who all attend public school.



What are you expecting to be the most important topics of the 2024 legislative session?

McCall: I expect that during the upcoming session we will once again be tasked with providing tax relief for the hardworking citizens of Oklahoma, something that the House has passed a number of times over the past few years. Our Caucus met in December to discuss priorities as we move closer to session, and based on that feedback we are determining a path forward on a number of important issues.

Treat: Budget transparency has been something that I have been working on for several months with my Senate colleagues. We recently rolled out a completely new way the Senate does its budget. I believe this will bring unprecedented transparency to the process and will give Oklahomans a front row seat on how tax dollars are being spent. We are also looking at more ways on how we can attract new businesses to Oklahoma, while helping existing businesses thrive. The Senate's Business Retention and Economic Development Select Committee has been hard at work over the interim meeting with business leaders and economic developers from across the country to find where we are coming up short in landing new investors and where we are succeeding. Oklahoma has vast resources and unlimited potential. I hope we can open this door and unlock all of the possibilities for future generations to make our state a place where people want to either stay or relocate.

You are going into the last year as the leader of your chamber, a role you've held for a number of years now. How has your leadership style changed from when you first entered this position?

McCall: I think my leadership style from day one until now has been one of collaboration and understanding that I serve the Caucus, and not the other way around. My service over these last 8 years as Speaker, and twelve as a representative for District 22, has only solidified in my mind the fact that you cannot get anything done without working as part of a team. It has been an honor to serve as Speaker, and I am proud of the work that we have been able to accomplish over the last decade as we have laid a strong foundation for our state that future legislators can build upon.

Treat: I have stayed consistent in everyone having a say in big policy matters and believe in a wide range of thought at the table. We are all elected by our constituents to come to the Capitol and form policy for their benefit so all of their voices are important. I had the opportunity of having several leadership positions before becoming pro tem and that benefited me in numerous ways in dealing with members and their specific needs. Having perspective is vitally important, meaning getting to know members on a personal level and talking to them about what is going on in their districts has been rewarding. There is much more to Oklahoma than the metro areas and learning about and meeting these people have changed my life in a meaningful way. One of the main things I hope my colleagues will remember me by is that I left the Senate in a better place than when I came into office.

Education was the dominant issue for the last legislative session, leading to the largest investment into Oklahoma's education system in state history. Do you anticipate additional education-related legislation in the upcoming session?

McCall: Every session will have legislation that involves education in some form or fashion. Over the last 5 years, the Republican-led House has invested more in education than at any point in our state's history, because we know how important education is to the future of our state. A solid educational foundation will lead to business investment, job growth and a brighter future for all Oklahomans. The House is committed to continuing to support education both now, and in the future.

Treat: I think there will be more on the education front. Oklahoma still lags behind in the nation in terms of education outcomes. But I believe we have course corrected in a meaningful way in recent years with things like school choice, our recent record investments in the classroom, investments in STEM education and pay raises for teachers to keep them in Oklahoma classrooms, in addition to other programs we have implemented. We have also worked really hard with colleges to incentivize students to get into the teaching profession through scholarship programs to increase the talent pool for the next generation of teachers. While it will take time to show in the rankings, I firmly believe what we have done has put Oklahoma on a better trajectory that will benefit children for generations. It is important to note that there is more to be done and we will keep doing whatever we can to improve outcomes this coming year.

Governor Stitt has said tax reform is one of his priorities in 2024. Do you expect this to be a priority of the legislature as well? Do you share his sentiment on the importance of tax reform in the upcoming session?

McCall: Putting more of our citizens' hard-earned money back in their pockets has been a priority of the House for the last three years, as demonstrated by the numerous tax cut measures we have continued to send to the Senate for consideration. Now, more than ever, Oklahomans need to be able to keep more of their money, and our state is in a strong economic position to make that happen. The House has been leading on this issue during regular and special sessions, and we are thankful that the Governor has joined us in our call for tax reform. I believe this is one of the most critical topics that needs to be addressed in the upcoming session, and I am hopeful that the Senate will join us in our efforts this year.

Treat: The Senate's position has been consistent in supporting tax reform. Our tax working group continues to look at ways we can improve our overall tax burden on our citizens while not putting future legislatures in a bad position with the budget. Over the last five years, the Legislature has sent around \$750 million in tax cuts to the governor's desk. This past session, we worked together to eliminate the marriage tax penalty for couples and eliminated the franchise tax. So, we are always looking for ways for Oklahomans to keep more of their hard-earned money. However, we must do it responsibly. I have seen and experienced first-hand the ramifications of budget downturns and had to take tough votes on bills that cut agency budgets to balance the overall state budget. We have to be measured and think long term when doing any kind of tax reform or cuts.



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DAY AT THE CAPITOL

MARCH 4-5, 2024

Join fellow Chamber members to advocate for northeast Oklahoma during the annual Day at the Capitol. This signature state advocacy trip gives attendees the chance to discuss important issues face-to-face with elected officials and fellow community leaders.

PRESENTED BY



Register

The Legislature was able to swiftly pass needed incentives for large economic development projects in the last year. With more companies looking to expand in Oklahoma, is the legislature ready to pass additional economic incentives as needed in 2024?

McCall: During the past two sessions, the Legislature has created programs to incentivize businesses to relocate and expand in Oklahoma. The goal of these programs is to help our state economy grow and provide good jobs for our citizens. Every economic incentive program is different and needs to be examined on a case-by-case basis. It is too early to predict whether more of these programs will be requested or created, but the Legislature will review and examine every request with a focus on doing what is best for the people of Oklahoma.

Treat: This is part of what the Senate Select Committee has been looking at. We need a better way to look big picture and before we throw a bunch of money at a company that is likely looking at several other states, I think there needs to be a more thorough vetting process and a better idea of who is actually working behind the scenes to close these deals. When you look at some of the recent incentive packages, they were put together behind the scenes without a lot of input by lawmakers who were then asked to throw together a bill to direct money to these projects last minute. We need more buy-in and more transparency in the process. I am completely for having major employers come here and for passing additional incentives for companies. But we need a better model and more buy in from everyone.

The tourism industry has continued to expand in the Tulsa region and across the state and is now the third largest industry in Oklahoma. What can be done in this upcoming legislative session to build on this momentum and continue to support Oklahoma's tourism industry?

McCall: Oklahoma is an excellent tourism and vacation destination because we truly have something for everyone to enjoy. As more people visit our state, word spreads about our many tourist offerings and that industry is beginning to flourish. The Legislature is always looking for ways to support and grow tourism in our state, and as with previous sessions the House will examine every piece of tourist related legislation to see if it will benefit our state and citizens.

Treat: I am proud of all the accomplishments and the growth our tourism industry has been able to accomplish. Through smart legislative action and continued investments, we have not only attracted more people visiting our state, but also investments from out of state in terms of the film industry. Oklahoma has been featured in many series and specials on streaming services recently and it is a testament to tapping into different resources and expanding on our image on a large scale. I would like to see us continue to expand on all of our accomplishments and keep showing the world that Oklahoma is not just a flyover state but is a destination.

The Tulsa Regional Chamber will be bringing over 150 business and community leaders to the capitol in March for our OneVoice Day at the Capitol. How do trips like these help your decision-making process over the course of the legislative session? What is most valuable about the input you get from Oklahoma's business community?

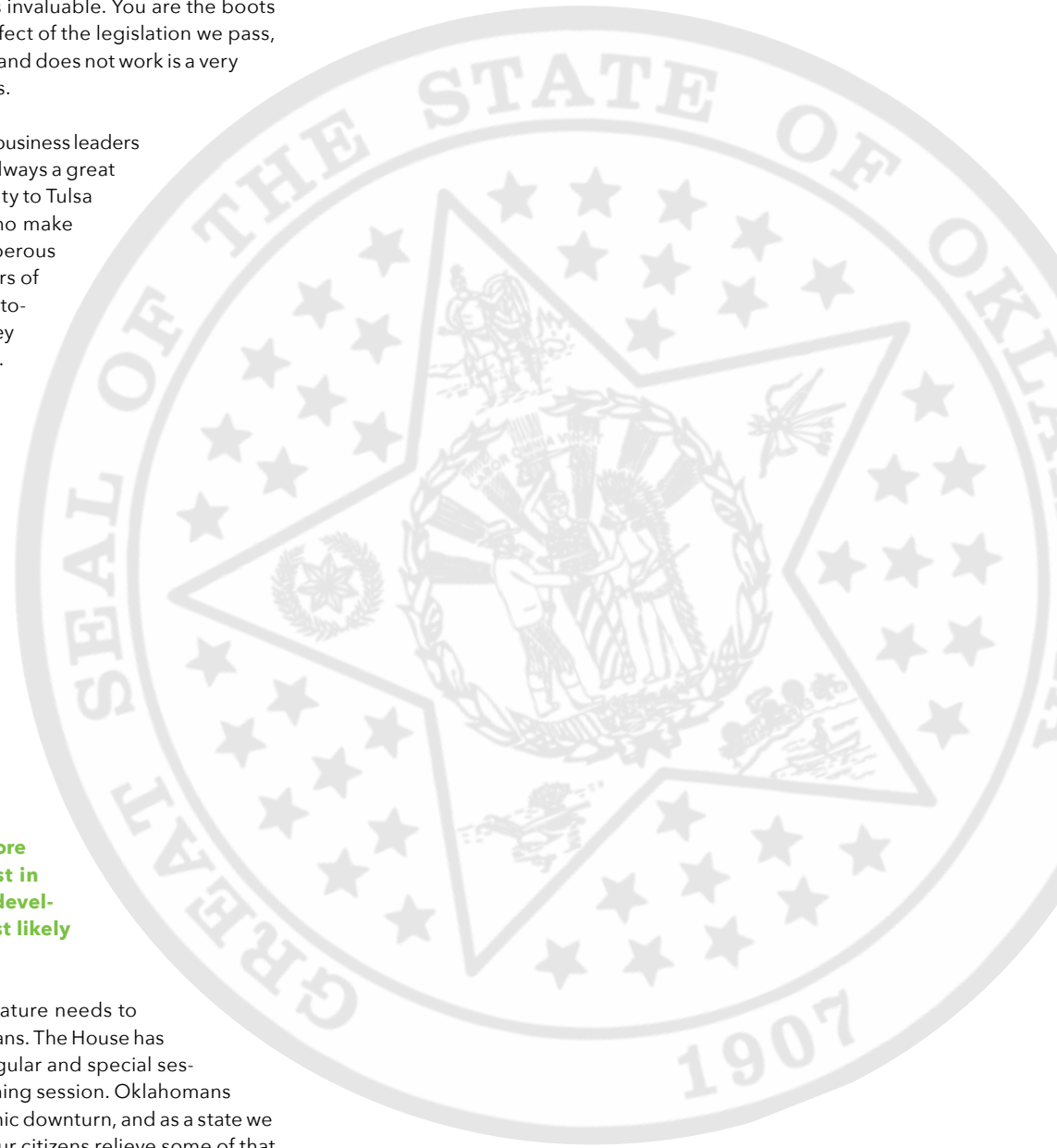
McCall: Every opportunity we as legislators have to hear from constituents, businesses and community leaders is important as we draft and pass legislation. When individuals come to the Capitol to meet with their legislators, it shows a deep commitment to the causes that they are championing. As legislators, we are always thankful to see and hear from our constituents, and their input is invaluable. You are the boots on the ground. You see the everyday effect of the legislation we pass, and hearing from you about what works and does not work is a very important part of the legislative process.

Treat: It is always beneficial to hear from business leaders from across the state. OneVoice Day is always a great time for lawmakers who have no proximity to Tulsa to get to know the men and women who make Tulsa one of the most vibrant and prosperous cities in Oklahoma. It also gives members of the Tulsa Regional Chamber direct, face-to-face access to members to tell us why they support or oppose specific legislation. While members, myself included, always appreciate calls or correspondence, nothing compares to in-person meetings to get to know one another and hear specifics regarding concepts or plans. We always appreciate the input we receive from the Tulsa Regional Chamber and Tulsa business leaders. While we can craft legislation and implement policies, it is the business leaders who drive the local economy and job market. Your input is always helpful and valuable in our decisions to make Oklahoma's business environment more competitive.

Record state savings give Oklahoma more flexibility than ever before to invest in critical infrastructure and workforce development. What do you see as the most likely use of these record savings?

McCall: First and foremost, the Legislature needs to pass tax relief for hardworking Oklahomans. The House has championed this issue over multiple regular and special sessions, and will do the same in the upcoming session. Oklahomans are feeling the effects of federal economic downturn, and as a state we need to do everything we can to help our citizens relieve some of that burden. The House has led in infrastructure and workforce development, creating and championing multiple programs to get more teachers and nurses into the workforce, and using ARPA dollars to address infrastructure investment. We are ready to continue leading on these issues, because we know that infrastructure and workforce readiness create the foundation for the future of our state.

Treat: There are a number of ideas that are being discussed as to where we direct money. I also think we need to have a robust savings account to weather bad times that will inevitably come. I have lived through downturns where I wish we had more money to fund government. But I think there are smart, targeted measures worth considering to help Oklahomans deal with rising inflation, like eliminating the grocery tax. I have filed legislation this session that would do away with the state portion of the grocery tax. This is something that Oklahomans see every time they check out of the grocery store and giving them this relief would help them keep more of their money. ■



REGIONAL LEGISLATIVE AGENDA

Representing business-driven consensus on northeast Oklahoma's top policy priorities, the 2024 OneVoice Regional Legislative Agenda will guide the Chamber's advocacy efforts throughout the year. The agenda's 15 state and 15 federal priorities are the result of collaboration among more than 300 individuals from hundreds of businesses and more than 75 chambers of commerce, municipalities, counties and economic development organizations.

STATE PRIORITIES:

ENSURING A PROSPEROUS ECONOMY

- Accelerate Permitting of Energy and Infrastructure Projects
- Support Businesses under new Federal Cybersecurity Provisions
- Maximize Domestic Energy Security
- Designating Route 66 as a Dedicated National Historic Trail
- American Indian Lands Tax Credit
- Federal Historic Tax Credit

BUILDING INFRASTRUCTURE CRITICAL TO BUSINESS

- McClellan-Kerr Arkansas River Navigation System
- Tulsa's Levee System
- Complete US-412 Interstate Designation & Corridor Improvements
- Increase Oversight of Foreign Owned Land

EDUCATED AND HEALTHY WORKFORCE

- Federal Immigration Reform
- Protect & Strengthen Healthcare Workforce
- Remove Barriers to Needed Psychiatric Inpatient Treatment
- Federal Immigration Reform
- Encourage More Affordable Housing



HIGHLIGHTED STATE PRIORITIES:

SUPPORT OKLAHOMA'S FILM INDUSTRY

Continue to support the growth of the booming Oklahoma film industry and its direct and indirect workforce by streamlining the current law and making it more competitive with other states by increasing the cap to \$80 million on the incentive rebate. Texas just passed a cap of \$100 million a year mainly due to business lost to the surrounding states, namely Oklahoma. This year alone, the Northeastern Oklahoma region has produced more than 30 films and television productions, and the industry has had a direct fiscal impact of over \$200 million. We need to capitalize on this momentum and invest in this growing industry.

ADVANCED MOBILITY CLUSTER

Support the next generation of mobility by building on developments from the Tulsa Regional Advanced Mobility Cluster (as awarded a Build Back Better grant from the U.S. Economic Development Administration), supporting local entrepreneurs, and investing in talent pathways to build a strong and nimble mobility workforce. These initiatives will attract new business and encourage economic growth throughout the state of Oklahoma. State leaders should strongly consider the recommendations laid out in the forthcoming Statewide Report and consider additional action to promote the growth of the advanced mobility industry within the state.

ARKANSAS RIVER LEVEE SYSTEM FUNDING

The Tulsa-West Tulsa Arkansas River levee system protects thousands of residents, workers, and local businesses, as well as major industries, refinery and terminal facilities, educational institutions, and hospitality and tourism sites important to the entire state of Oklahoma. The levee system, constructed in 1945, has been classified by the U.S. Army Corps of Engineers (USACE) as a high risk of failure. The USACE has completed a feasibility study which identifies needed improvements to upgrade the levees, and our Congressional delegation, working with local government partners, has been able to secure \$137 million in federal funding to finance the improvements. Unfortunately, cost escalation has increased the project cost to \$191 million, far outstripping the funding capacity of local partners. If the levees are not repaired and a levee failure were to occur, it would be catastrophic, and the long-term economic and environmental impacts would be impossible to quantify. In addition, the state would be responsible for paying its 12.5% share of FEMA disaster relief through the state and federal disaster partnership agreement. Local sponsor funding for the needed improvement is now estimated at \$100 million. State funding in conjunction with local partner funding is requested to ensure timely implementation of the critically needed levee system improvements.

FEDERAL PRIORITIES:

ENSURING A PROSPEROUS ECONOMY

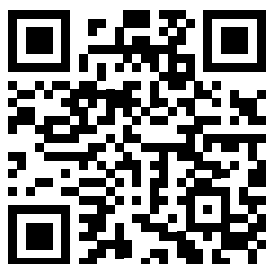
- Promote Robust Energy Production
- Support Oklahoma's Film Industry
- Advanced Mobility Cluster
- Support Crucial Economic Development Incentives
- Support the Department of Tourism's Promotional Fund
- Connect and Broaden the Region's Industrial & Logistics Ecosystem

BUILDING INFRASTRUCTURE CRITICAL TO BUSINESS

- Support Critically Needed Transportation Funding
- Arkansas River Levee System Funding
- Modernize Oklahoma Housing Laws
- Modernize the Open Meetings Act

EDUCATED AND HEALTHY WORKFORCE

- Oklahoma's K-12 Funding & Governance
- Create a Sustainable Future for Workforce Development & Higher Education
- Address Children's Mental Health
- Expand Support for Working Families
- Health Care Workforce Expansion



View the OneVoice agenda & priorities

HIGHLIGHTED FEDERAL PRIORITIES:

ACCELERATE PERMITTING OF ENERGY & INFRASTRUCTURE PROJECTS

Strongly support efforts to accelerate federal permitting for projects necessary to achieve domestic energy independence and complete infrastructure projects. Legislative and Administrative efforts should focus on ensuring concurrent and timely permitting for all federally required approvals and encourage coordination and communication with state permitting. These projects would create a boom in the U.S. domestic economy, support job creation, strengthen our trade balance, and increase product security and price stability on a global scale.

DESIGNATING ROUTE 66 AS A DEDICATED NATIONAL HISTORIC TRAIL

From neon signs and vintage diners to quirky landmarks and classic cars on an open stretch of highway, Route 66 is an enduring piece of Americana that continues to define the nation's identity. In 2026, the "Mother Road" will celebrate its centennial anniversary, and what would be a better birthday gift than official designation as a National Historic Trail?

TULSA'S LEEVE SYSTEM

Continue to support addressing the critical infrastructure needs with Tulsa's aging levee system, which the U.S. Army Corps of Engineers has designated as being in the top five percent of the highest-risk levee systems in the country. If one levee fails, it would be catastrophic for homeowners, nationally strategic oil refineries, multiple industries currently protected by the system, and have devastating environmental impacts for our region. Improvements that would protect the structural integrity of the levee system were authorized in the 2020 Water Resources Development Act (WRDA), and the project was set to receive \$137.4 million in funding under the 2022 Supplemental Disaster Appropriations Act. Unfortunately, cost escalation has increased the project cost to \$191 million, far outstripping the funding capacity of local partners. The current local share of this cost is nearly \$67 million, which will be a tremendous financial burden on the assessment area protected by the levees. Current increases in federal interest rates will only increase this already high local financial burden. Congressional support is requested to set a low interest rate and lower the match rate on the local share to be financed by the federal government. Additionally, congressional support will be needed to provide additional funding in light of the current funding gap and if inflation rates continue to increase future project costs. ■

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WHAT DOES DEI LOOK LIKE IN THE TULSA REGION?

The Tulsa region continued to grow more diverse in 2023.

Throughout the year we continued to see increasing inclusivity within the businesses and organizations that call Tulsa home. To best assess the state of diversity, equity and inclusion (DEI) in the region, the Tulsa Regional Chamber asks our members to complete the Mosaic Inclusive Workplace Index. Taken annually by dozens of Tulsa-area companies and organizations, the Mosaic Inclusive Workplace Index quantifies the region’s progress toward inclusivity and equity. The index results provide both macro-level insights and tailored feedback for participants to help them improve their own DEI efforts.



Why do companies focus on DEI?
46% of respondents - attracting and retaining talent
34% - achieving business results
5% - responding to customer expectations
3% - enhancing external reputation



Leadership
96% of respondents - DEI is a stated organizational value and/or priority area
93% - leaders within their company communicate about internal value of DEI
83% - their organization publicly communicates information about its diversity goals and/or values
45% - DE is related to discussing the organization’s business strategy and goals



People
41% of respondents - have programs or efforts in place to recruit diverse candidates
25% - have leaders with specific DEI goals
25% - have programs or efforts in place to provide targeted development opportunities for diverse employees
17% - include progress on DEI goals in leadership performance evaluations



Community
93% of respondents - publicly support diversity and inclusion work in the Tulsa region
42% - encourage employees to participate/volunteer with groups working with diverse populations
27% - recruit diverse employees to represent the company in external leadership training programs ■

NEW MEMBERS

Quarter 4, 2023

BOARD OF ADVISORS

Advanced Industrial Devices Company, LLC

4323 S. Elwood Ave.

Tulsa, OK 74107

(918) 445-1254

aidusa.com

AID is the premier motor control and automation solution provider, empowering their clients to achieve their electrification initiatives.

Cornerstone Specialty Hospitals

351 S. 40th St.

Muskogee, OK 74401

chghospitals.com

Healthcare organization that consists of 76 specialty hospitals across the United States and also includes community hospitals.

Oak View Group

200 S. Denver Ave.

Tulsa, OK 74103

bokcenter.com

Oak View Group (OVG) is the world's leading arena development, management, and hospitality company founded to disrupt business as usual. As the largest developer of sports and entertainment facilities in the world, OVG prioritizes the way they do business focusing on making long-term investments in our people and our planet.

Tulsa Oilers Entertainment Group

9128 E. 46th St.

Tulsa, OK 74145-4824

tulsoilers.com

The Tulsa Oilers Entertainment Group is a multifaceted entertainment organization based in Tulsa. It is known for its involvement in various aspects of entertainment, including professional ice hockey and indoor football games played at the BOK Center, as well as the Oilers Ice Center and the WeStreet Ice Center.

1907 Productions

9514 E. 54th, #B

Tulsa, OK 74134

1907productions.com

1907 Productions provides event production for concerts and events and also audio, video, and lighting sales and installation.

Adjuvants Unlimited

3621 E. 5th St.

Tulsa, OK 74127

adjuvantsunlimited.com

Adjuvants Unlimited is an agrochemical company which formulates and produces state-of-the-art adjuvants, surfactant blends, and pesticide additives.

AIMRIGHT Testing & Engineering

2120 S. 130th E. Ave.

Tulsa, OK 74134

aimrighttesting.com

Balloon Therapy Tulsa

1933 S. Harvard Ave.

Tulsa, OK 74112

balloontherapytulsa.com

Balloon garlands and decor for events, corporate parties, holiday decor, birthday showers, and more.

Best Option Restoration of Tulsa

1006 W. Taft Ave., #110

Sapulpa, OK 74066

bo restorationoftulsa.com

Best Option Restoration of Tulsa is a trusted national leader in the disaster restoration industry. Their services provide remediation in water, mold, and fire.

Bryant Crematory Services

10826 E. Newton Pl.

Tulsa, OK 74116

Crematory equipment manufacturer, crematory services and repairs, crematory spare parts sales.

Dale Carnegie

1402 Arapaho Ave., Suite B

Springdale, AR 72764

dalecarnegie.com/en

Dale Carnegie Mid-South offers Dale Carnegie's globally recognized leadership, communication, sales and presentation training courses to clients onsite and in a public format. They deliver programs in-person and virtually. For over a century, Dale Carnegie has been improving individual and business performance around the world. While their training techniques continue to evolve, their core principles remain true to a single vision: real transformation begins within.

Eastland Village

3325 S. 145th Ave. E.

Tulsa, OK 74134

A property management company that develops, constructs and manages apartment complexes.

Eden Village of Tulsa

1153 S. 61st W Ave.

Tulsa, OK 74126

edenvillageusa.org/tulsa-ok/

Eden Village of Tulsa is currently under construction and is a gated, tiny home community specially designed to provide permanent homes and a built-in support system for chronically homeless individuals. It sits on 17 acres, includes 63 tiny homes, a 4,000 sq. ft. community center, greenhouses and a small, on-site farm.

Genesys Works Tulsa

36 E. Cameron St.

Tulsa, OK 74103

genesysworks.org

Genesys Works creates career pathways and opportunities for youth from under-resourced communities while simultaneously helping employers fill critical talent gaps within their companies.

Glacier Chocolate

6902 E. 11th St.
Tulsa, OK 74112

glacierconfection.com

Glacier Chocolate is a woman-owned small business, specializing in premium confections. Its exquisite, handcrafted chocolates blend rich, high-quality cocoa with innovative flavors and artistic designs, offering a delightful and luxurious chocolate experience that captivates the senses.

Greenwood Women's Business Center

102 N. Greenwood Ave., Suite 201
Tulsa, OK 74120

greenwoodwbc.org

The Greenwood Women's Business Center supports diverse women entrepreneurs in their journey across all business life cycles - from start-up to maturity - with information, tools, and resources designed to escalate their visions.

Industrial Oils Unlimited

3621 E. 5th St.
Tulsa, OK 74127

industrialoilsunlimited.com

Industrial Oils Unlimited manufactures high performance lubricants for the industrial, manufacturing, metalworking, food grade, construction, and energy industries.

Jackson Mechanical Service

7002 E. 38th St.
Tulsa, OK 74145

jmsokc.com

Jackson Mechanical Service specializes in HVAC, boilers, chillers, controls, plumbing, electrical, and maintenance. JMS offers commercial and industrial equipment repair and replacement. Emergency repair service available 24 hours/7 days a week.

Ludger's Catering

1628 S. Main St.
Tulsa, OK 74119

ludgerscatering.com

Scott and Megan Sherrill purchased Ludger's Catering & Events in November of 2009. Since then, they have enjoyed expanding the business, offering customers a one-stop shop for amazing food, top quality service staff, bartending services, rental coordination and table/room decor. They pride themselves on customizing each event to clients' needs and budgets.

ML Surfaces

9312 S. 46th W. Ave.
Tulsa, OK 74132

mlsurfaces.com

Flooring Sales and Service in the hospitality, commercial, multi-family and gaming industries.

Momentum Learning Center

3015 E. Skelly Dr.
Tulsa, OK 74105

momentumtulsa.com

MLC is an Applied Behavior Analysis clinic that provides client-lead, play-based, Natural Environment Teaching behavioral therapy for children diagnosed with Autism.

NSN Management

2448 E. 81st St., Suite 2775
Tulsa, OK 74137

nsnmanagement.com

Since 2012, NSN Management has diligently served the Tulsa area, proudly showcasing a team of highly experienced IT engineers and technicians fully dedicated to providing the best IT services for the small and mid-size business.

Okie Staffing

5807 S. Garnett Rd., Suite F
Tulsa, OK 74146

okiestaffing.com

Okie Staffing is a locally owned and operated full-service staffing firm. They partner with businesses to ease the burden of the hiring process, saving their clients time and money.

Oklahoma Toffee Company

1124 S. Lewis Ave.
Tulsa, OK 74104

oklahomatoffee.com

Oklahoma Toffee is an award-winning candy company based at Tulsa's Mother Road Market on Route 66. It makes some of America's best toffee, and 20% of its profits goes toward school supplies to Oklahoma teachers.

OKPOP

422 N. Main St.
Tulsa, OK 74103

okpop.org

The Oklahoma Museum of Popular Culture is located in the Tulsa Arts District across from the historic Cain's Ballroom. The museum will showcase countless stories of Oklahoma Creatives who have impacted the worlds of music, movies, television, radio, comics, animation, literature and more.

Optronics International

6101 E. Apache St.
Tulsa, OK 74115

optronicsinc.com

Vehicle lighting and harness manufacturer, supplying LED and incandescent lighting and power delivery systems for vehicles, trailers, and equipment.

Paradigm Shift

609 E. Okmulgee St.
Muskogee, OK 74403

ps.company

They deliver innovative leadership training and resources for people of all ages.

Park View Village Estates MHC

6230 N. Gillette Ave.
Tulsa, OK 74130

They provide their residents an opportunity for high quality living at affordable prices on their manufactured homes. They do this through sales of homes and leasing with the option of purchasing the home.

Patriot Auto Group

4627 S. Memorial Dr.
Tulsa, OK 74116

pensketruckleasing.com

Penske Truck Leasing is a leading transportation services provider that operates and maintains a fleet of about 445,600 vehicles. They offer full-service truck leasing, contract fleet maintenance, commercial and consumer truck rentals and used truck sales.

Penske Truck Leasing

11330 E. Pine St.
Tulsa, OK 74145

gopatriottulsa.com/

Patriot Tulsa is the 8th dealership in the Patriot Auto Group. It is a top tier customer first award winning dealership in sales and service.

RAW Custom Coatings

10026-A S. Mingo Rd., Suite 123
Tulsa, OK 74011

rawcustomcoatings.com

RAW Custom Coatings specializes in Industrial Coatings, specific to refurbishing steel, aluminum, fiberglass and gelcoat surfaces. They tackle projects of all sizes, from city aquatics & local fiberglass pools to amusement parks & commercial structures.

Route 66 Village

P.O. Box 571266
Tulsa, OK 74157

route66village.com

The mission of the Route 66 Historical Village is to provide hands-on, indoor/outdoor educational experiences for all audiences focused on the influence of the legendary Route 66.

Soberlife Recovery Incorporated

11604 E. 23rd St.
Tulsa, OK 74129

soberliferecoveryok.com

501c3 non-profit sober living community for men, women and women with children.

Sugar Llamas Owasso

9530 N. 129th E. Ave., Suite 102
Owasso, OK 74055

sugarllamas.com/owasso/

Mini donut, coffee and ice cream cafe that offers catering.

The Mayo Hotel and Residences

115 W. 5th St.

Tulsa, OK 74103

themayohotel.com

Restored to its original grandeur, The Mayo Hotel and Residences offers 102 guest suites and 76 residences.

The Whiting-Turner Contracting Company

6100 S. Yale Ave., Suite 2020

Tulsa, OK 74136

whiting-turner.com

Whiting-Turner provides construction management, general contracting, design-build and integrated project delivery services on projects small and large for a diverse group of customers. It strives to exceed each client's expectations through innovation, collaboration and best practices.

Tulsa Insurance Group Advisors

5401 S. Sheridan Rd., Suite 105
Tulsa, OK 74145

mlsurfaces.com

Tulsa Insurance Group Advisors LLC is a local insurance agency specializing in auto, home, life, and business insurance, offering comprehensive coverage and expert advice.

VanSchoyck Family Medicine

7711 E. 111th St.

Tulsa, OK 74133

mdvip.com/PatrickVanSchoyckMD

Primary care family medicine.

Woodland Hills Mall

7021 S. Memorial Dr., Suite 225B

Tulsa, OK 74133

woodlandhillsmall.com

Woodland Hills Mall spans across two levels, boasting over a million square feet of space and serving as a prominent super regional shopping destination. With anchors Dillard's, Macy's, JCPenney, and the upcoming addition of Scheels in October of 2024, it features a vibrant array of 150+ stores, with more than 60 unique to Tulsa. The mall boasts amenities like a carousel, interactive state-of-the-art children's play area, and a diverse food court catering to various tastes.

Yale Avenue Christian Church

3616 S. Yale Ave.

Tulsa, OK 74135

yacc.org

Yale Avenue Christian (Disciples of Christ) was organized on January 16, 1955, with the support of the Christian Churches of the Tulsa area to serve the growing needs of Southeast Tulsa.



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TULSA REGIONAL CHAMBER

2024 ANNUAL MEETING & INAUGURATION

THURSDAY, JAN. 25 | NOON - 1:30 PM
NETWORKING HOUR | 10:30 - 11:30 AM
COX BUSINESS CONVENTION CENTER

Register online at TulsaChamber.com

Corporate table of ten: \$2,000 (please reserve by Jan. 18)
Individual tickets: \$150 for members or \$200 for non-members
(please register by Jan. 22)

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Jennifer Jezek will serve as the 2024 chair of the Tulsa Regional Chamber. She is Vice President/Oklahoma Division Manager at VSC Fire and Security.