

THE CHAMBER REPORT

TULSA REGIONAL CHAMBER

Q3 2024



"BIG DAM PARTY"
CELEBRATES TULSA'S NEWEST
OUTDOOR ATTRACTIONS



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Tulsa's "Big Dam Party" over Labor Day weekend was an unequivocal success. The four-day event drew more than 100,000 visitors to Gathering Place, making it the busiest weekend in the history of the six-year-old park. See story on page 6.

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HEAD TABLE

*RECAPPING OUR RECENT ACTIVITIES,
EVENTS, PROJECTS AND MORE*



CHAMBER HOSTS STATE OF WORKFORCE & TALENT

The Tulsa Regional Chamber's 2024 State of Workforce & Talent event spotlighted the challenges and opportunities of generational diversity in the modern workplace. Keynote speaker Bill Fournet, founder and CEO of The Persimmon Group, emphasized the need for leaders to provide more demonstrative feedback to young workers, particularly those from Gen Z. The event highlighted a historic first: four generations working side-by-side in the American workforce. Panel discussions explored crucial themes such as workplace flexibility, work-life balance, and adapting to ambiguity. Speakers underscored the importance of empathy, resilience, and patience as essential qualities for employees navigating the workforce.



TYPROS FORUM SPOTLIGHTS MAYORAL CANDIDATES

TYPROS hosted a mayoral forum, providing a crucial platform for young professionals to hear directly from those who may shape Tulsa’s future. The event featured four candidates vying at that time to succeed Tulsa Mayor G.T. Bynum: Casey Bradford, Karen Keith, Monroe Nichols, and Brent VanNorman. The event, held just six weeks before Tulsa’s Aug. 27 nonpartisan elections, focused on issues particularly relevant to young voters, including diversity, equity, inclusion and environmental concerns. Candidates shared their plans for engaging Tulsa’s younger population and incorporating their voices into city administration. They also discussed their backgrounds and how that would influence their vision for the city. Following the August election, only two candidates remain: Karen Keith and Monroe Nichols, who will contend in a runoff election this November.

CONGRESSIONAL CONVERSATION WITH U.S. SEN. LANKFORD

In August, U.S. Senator James Lankford engaged in an informal dialogue with local business leaders at the Tulsa Regional Chamber. The discussion covered a wide range of topics, including critical policy issues. Lankford emphasized that the focus of 2025 for lawmakers would be tax policy. He urged business leaders to share their insights and acknowledged their vital role in shaping effective legislation. The senator also addressed the challenges of illegal immigration at the U.S.-Mexico border. During the conversation, Lankford discussed complex topics such as the Chevron Ruling’s impact on federal agencies and evolving voting patterns.



STATE FILM INDUSTRY TAKES CENTER STAGE

Oklahoma’s film industry, specifically around the Tulsa region, is experiencing a remarkable surge. Recent successes include the Emmy-nominated series “Reservation Dogs,” filmed in Okmulgee. The summer blockbuster “Twisters” had an \$80.5 million opening weekend. Both productions showcase Oklahoma’s capacity to support major Hollywood projects. Lee Isaac Chung, director of “Twisters,” champions filming in Oklahoma, citing previous positive experiences, the diverse landscape, and supportive film infrastructure. The growth is attracting more filmmakers, boosting the local economy, and showcasing Oklahoma’s talent, locations, and storytelling capabilities on a global stage.

CRUSOE ENERGY SPARKS TULSA GROWTH

In mid-August, Crusoe Energy Systems, an AI-infrastructure company, announced plans to invest \$10 million in a new manufacturing facility in Tulsa. The 120,000-square-foot facility will create 100 new jobs by the end of 2024, focusing on producing critical data center infrastructure components. Crusoe, which has dual headquarters in Denver and San Francisco, chose Tulsa for its technical manufacturing heritage, available workforce, and pro-business environment. Crusoe is known for its environmentally friendly technology that utilizes wasted or stranded energy. This investment is a significant boost to Tulsa’s economic development and another step toward bringing more next-generation, future-thinking companies to the city.



GRAND



“BIG DAM PARTY” CELEBRATES TULSA’S NEWEST OUTDOOR ATTRACTIONS

Williams Crossing, Zink Lake, Tulsa Wave Park all open during historic Labor Day bash.

by Jonathan Huskey, Director of Communications for Tulsa Regional Tourism

“This day is for you, Tulsa!”

More than the giant scissors that sliced through a ribbon moments later, more than the marching bands that christened the new Williams Crossing pedestrian bridge, more than Hanson on stage in the rain, more than a giant rubber duck, those six words from Tulsa Mayor G.T. Bynum explained what the “Big Dam Party” was, and why Labor Day weekend, 2024, will never be forgotten in Green Country.

In the 1960s, the dream of a functioning, fully formed lake fed by the Arkansas River in Tulsa took root in a project led by Mayor Bynum’s grandfather. Robert La-Fortune served as mayor for eight years, from 1970-78, overseeing the construction of the original pedestrian bridge across the Arkansas and the beginning stages of building the first Zink Dam, which would be completed in 1982. Both structures slowly deteriorated over time, and in lockstep, the drumbeat for a new, revitalized riverfront grew.

But not without opposition. The momentum seemed to grind to a halt after the fiercely debated “Our River Yes!” proposal failed in a contentious 2007 vote. The \$282 million proposal would have built an Arkansas River low-water dam, acquired more land to develop, and created a connector system between the river and downtown. Instead, Zink Lake remained dry, and the river, inaccessible.

“The very first rally my infant son ever went to was the ‘Hands Across the River’ event right before the big vote in 2007,” Bynum said. “And then it failed. Giving up was unacceptable to me, so I ran for the City Council determined to play a part in seeing this through.”



PEDESTRIAN
BRIDGE PARADE

That was more than a decade ago.

"I've been working on this for 16 years," he said. "[It] is the reason I ran for City Council in 2008. People have been working on this since 1964, and today was just amazing."

Bynum took the mayor's office in 2016; the same year, Tulsa voters approved a nearly \$50 million proposal for the reconstruction of the existing Zink Dam as part of the Vision Tulsa sales tax package. Construction began in October of 2020, and on Aug. 30, 2024, Tulsa's new waterfront became a reality.

"This lake is a monument to Tulsans working together to do big things," Bynum said. "People have been talking about this for a long time, but this generation of Tulsans got it done because we were willing to pull together and find a way."

With those six words—"This day is for you, Tulsa!"—the party officially started.

FRIDAY

Jonathan Camby is alone on a rock.

Balanced—more like perched—on one hand 10 feet above the ground, his feet stretch out behind him, forming a head-to-toe line parallel with the riverbank of the just-opened Tulsa Wave Park, running just feet to his right. It's an astounding display of strength and agility.

"I think it's really cool," he said—still on top of the rock, but now seated. "We'll see some more outdoor sports stuff."

Camby has tried paddleboarding in rivers and is eager to take a kayak down Tulsa's new water feature. While it's doubtful anyone anticipated Bruce Lee-style calisthenics by the river's edge, the feeling was representative of Friday during the "Big Dam Party."

Excitement.

"You didn't give up," Mayor Bynum said from the stage before cutting the ribbon officially kicking off the proceedings. "You stayed on it. You stayed focused. You kept that dream in-hand. You honored the dreams those who came before us had for this city."

Bynum's excitement was palpable and contagious. After the ribbon cutting, the University of Tulsa marching band and mascots from area sports teams joined hundreds of attendees in becoming the first people across Williams Crossing as part of a parade led by the mayor himself.

"To walk across that bridge, see the kayakers all lined up eager to be the first to go through the whitewater flume, and to know that forever in the future, Tulsans are going to be able to use the Arkansas River the way it was always meant to be used," Bynum said. "I'm just excited that we could get it done."

After the parade, the party was on. A little rain didn't dampen the spirits of the thousands on the Gathering Place grounds. People flocked—pun intended—to the World's Largest Duck, finally reunited with her "son," Timmy, who had been touring Green Country for a week leading up to the party. Soon the music started, the performances culminating with King Cabbage Brass Band on the Great Lawn.

Through it all though, the star was the water. Tulsa was finally a lakefront city, and her citizens were proud.



"Now we have a park by a leading landscape architect and the bridge across the river, and now the future's here," said Kevin Besure, a Tulsa County commercial appraiser who brought his young son to Gathering Place Friday evening. "This is it; the new Tulsa is upon us."

If there was one sense that seemed shared among every person at the park on Friday, it was that: It's a new day in Tulsa, Oklahoma.

And things were just getting started.

SATURDAY AND SUNDAY

"It was like, 'heck yeah,' that's something that we want to do and go there and be there and be a part of this, see the new pedestrian bridge."

Tyler Williams has a history with the old pedestrian bridge.

"My siblings, we used to have pictures taken at the old pedestrian bridge," he said. "I wanted to come see the new one."

Williams, who grew up in Tulsa but now lives in Pawhuska, gave Williams Crossing his stamp of approval.

"I like the new one," he said. "It's pretty cool."

He and his girlfriend, Alyson Howe, were part of the crowd that chose the weekend to explore Tulsa's newest additions. Party-goers crowded Williams Crossing to get a near-birds-eye view of the water, and the inaugural "Big Dam Run" started the day with 500 runners and walkers crossing the bridge.

The live music continued, with Hot Toast, TMC Records, Steph Simon, Bobby Eaton and the Eaton Out Band, Joleen Brown and Paul Benjamin all performing on the two stages all day long, leading up to the night's headliner.

Hanson.

Fans started lining up early. Early, early. One group showed up to claim front row seats at 5:30.

In the morning.

More than 12 hours before their set was scheduled to begin.

As excited as fans were, the band was arguably more excited, both to play in their hometown and to see the re-opened Zink Lake.



LIVE MUSIC



"It's beautiful," Isaac Hanson said during an interview with Tulsa television station KOTV. "It's such an important feature of our beautiful city, and to have the Gathering Place and be able to go over there and play a show for people is really, really cool."

For the second straight day, rain forced some on-the-fly adjustments, but the excitement never wavered. Thousands remained on-hand to see the band of brothers, even after a nearly 90-minute delay.

All four days of the party were uniquely Tulsa, but it was especially so over the weekend. After Hanson on Saturday, Sunday brought a unique Outsiders experience, with Danny Boy O'Connor reprising his iconic hit "Jump Around," and C. Thomas Howell doing live mic commentary of his role as Ponyboy in the 1983

film, while it played on the big screen. The result was a collection of people connected to Tulsa, returning to Tulsa.

"It's just cool, everyone's coming back to Oklahoma, their own roots and identifying with Tulsa and Oklahoma not as a steppingstone, but it's actually part of their identity," Williams said. "It's pretty neat that we have a place like this and they're wanting to come back and celebrate."

MONDAY

Speaking of "come back and celebrate," next came the return of Tulsa's Great Raft Race. Shelved since 2019, the event made a triumphant return on Labor Day, with 100 rafts—including approximately 60 of the "homemade" variety—making the trek from Sand Springs down the Arkansas River to the finish line in Zink Lake.

"It was super fun," said Jerusha Funderburk, one of a five-person team that completed the course.

"We made it three-quarters of the way and hit some shallows and started taking on water," Lottie Blankenship, another team member, said. "We sort of had to help the raft a little bit, but we made it. We're here."

If the crowds along the banks were any indication, the return of the Great Raft Race was a long time coming.

SAILBOAT RACES



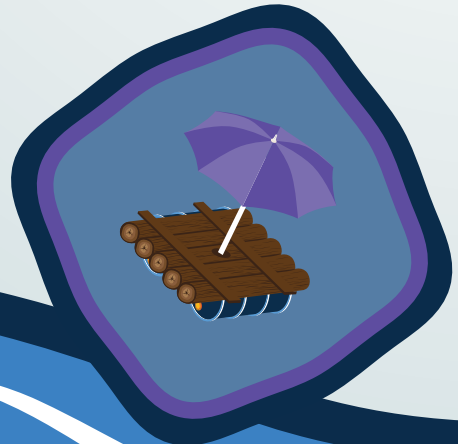
WHITEWATER RAPIDS

"We don't ticket it, so it's hard to say, but there's definitely thousands of people out here," Seth Erkenbeck, executive director of the Great Raft Race, told the Tulsa World. "I think we had one of the biggest crowds ever in Sand Springs. We had some really fun rafts launching and a ton of spectators."

Jeepers Anonymous was the fastest homemade raft down the river in a time of one hour and 44 minutes. Jeremy Upshaw took home the "canoe/kayak/stand-up paddleboard/inflatable raft" category in one hour and four minutes.

That afternoon brought more rafts on the water, but at a much swifter pace.

The Great Raft Race Whitewater Exhibition pitted rafts of all creeds, colors and constructions—including a giant, homemade toilet—down the rapids of Tulsa Wave Park. The result was the largest crowds of the weekend along the riverbank and lifetime memories made for all in attendance. ■





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CLEARED FOR TAKEOFF

IMPROVEMENTS ACCELERATE AT TULSA INTERNATIONAL AIRPORT

by Rhett Morgan, Director of Communications for the Tulsa Regional Chamber

Brought to earth by a COVID pandemic that ravaged the commercial aviation industry, Tulsa International Airport (TUL) has re-emerged resolute, towing a manifest loaded with improvements.

Including a project on airport land, there are more than \$750 million worth of upgrades scheduled for the next few years.

Foremost among the enhancements are the proposed Senator James M. Inhofe Air Traffic Control Tower Complex and a new international customs facility, for which ground was broken in January. NorSun, a Norwegian solar energy company, plans to build a \$620 million manufacturing plant on airport property east of Mingo Road and west of U.S. 169.

"There are several projects that have been in the pipeline for a while now," said Tulsa Airports Improvement Trust CEO Alexis Higgins. "The customs facility and the tower were projects we knew needed to be done like in 2018 and 2019, and we just were not clear on how we would fund those until we received so much support from the community and from the federal appropriation.

"It's just the gelling of funds available to do the projects combined with the need to get them done sooner than later. We've accelerated them as much as we can, given our funding resources. We're extremely happy that we're doing that without having to go out and borrow any money."



TRAFFIC CONTROL

Priming the airport for growth will be the new Inhofe Air Traffic Control Tower Complex.

Completed in 1961, the current tower is one of the oldest such structures within the FAA organization - and it's showing its age. In the past five years, airport maintenance staff has completed 422 work orders on the facility, Higgins said at a groundbreaking for the tower on Aug. 1.

"It is a miracle that we have made it to this point without an economic calamity for our city," Tulsa Mayor G.T. Bynum said at the same news conference.

At 257 feet, the Inhofe Tower will be more than 100 feet taller than the existing one.

"From a maintenance viewpoint, (the difference) will be like night and day," Higgins said of the tower, which is scheduled to be operational in the spring of 2027. "From an airport growth perspective, a taller tower will provide line-of-sight visibility for the controllers over the entire airfield, which will give us the ability to build bigger hangars that can support maintenance repair work that is our niche market.

"We have American (Airlines) and Lufthansa here already doing that work. We hope to continue to expand that work in our community. It necessitates larger hangars that can accommodate commercial aircraft."

DEVELOPMENT PLANS

The airport has about 200 undeveloped acres with airfield access, Higgins said, and some companies already are snatching up the real estate opportunities.

United States Aviation, an independent fixed-base operator, recently announced the construction of a new \$6.8 million hangar at Tulsa International Airport. The expansion, which will double the company's operational space, will span 51,972 feet and is scheduled to be completed in June 2025.

In June, NorSun announced that it plans to build a manufacturing plant on airport property east of Mingo Road and west of U.S. 169. It is expected to employ about 320 people upon completion, which is anticipated for 2026.

NorSun's arrival emphasizes the airport's desire to develop non-aeronautical property, Higgins said. The airport owns 800 acres between Mingo and U.S. 169 between Apache and 46th Street North, an area in which NorSun is locating.

"We think there are some synergies potentially with NorSun going there that will enable us to attract some additional development there," Higgins said. "Our focus is really on making sure that the infrastructure is in place to put large-scale development in that area."

FLIGHT GROWTH

Also on the airport's horizon is a new federal customs facility that will allow for nonstop, commercial, international flights to and from Tulsa for the first time.

The \$41 million, 45,000-square-foot project is expected to be completed in late 2025, with operations anticipated to start in the spring of 2026.

As the federal inspection facility gets closer to completion, the airport will begin pitching nonstop international route opportunities to major carriers.

"In the long run, we hope to attract service to other cities in Mexico that support visiting friends and relatives who may live here and



"Our focus is really on making sure that the infrastructure is in place to put large-scale development in that area," said Alexis Higgins, Tulsa Airports Improvement Trust CEO.

may have families in places such as Monterrey, Mexico," Higgins said. "Ultimately, as our community grows and our connection with Europe grows, there may be an opportunity to eventually attract twice-weekly service to a European destination.

"Today, the focus is on getting it built to support the general aviation aircraft that come to Tulsa already and then to attract the Cancun or Cabo service that a commercial airline would be interested in serving."

Other airport upgrades in the pipeline include new entryway doors, a premium business lounge, new signage for the airport entrance and a new \$3.6 million convenience store to be constructed outside the airport.

"There is a very short approach into our airport," Higgins said. "You basically get off the highway, and you've arrived on airport property, which makes it a little bit challenging to establish a sense of place for the airport.

"By putting a monument entry sign, people who are driving by will see that this is the airport entrance and remind them that they have arrived at the right place. It will reflect the vibe of the community, I hope."



BIG BUSINESS

Oklahoma Lt. Gov. Matt Pinnell sees the concentration of airport improvements as a reminder of the clout the aerospace industry still has in the state.

Oklahoma's second-largest and fastest-growing sector, aerospace and defense has attracted \$1.9 billion in new investment for the state and more than 7,700 new jobs for Oklahomans in the past five years, according to the Department of Commerce.

In July, Pinnell joined a state delegation that met with major aerospace companies at the Farnborough (United Kingdom) International Airshow.

"What you are looking at around here is why aerospace and defense industry growth is the number two industry inside the state of Oklahoma today," Pinnell said at the groundbreaking for the new control tower at Tulsa International Airport. "Oil and gas continue to lead the way, but this is right on their heels. I don't know if there is a more important investment that the city and the state make because of what this means for this region, because of what this means for further flight exploration that we are able to have here. I don't know if there is a hotter play right now for aerospace companies looking to relocate or expand than the Tulsa airport ecosystem that we have."

"What you are looking at around here is why aerospace and defense industry growth is the number two industry inside the state of Oklahoma today," said Oklahoma Lt. Gov. Matt Pinnell.

"Over half of all companies that are looking at Oklahoma today are aerospace and defense industry companies. It's because of the investment that the City of Tulsa has made. It's because of the investment that the state has made."

Brien Thorstenberg, the Tulsa Regional Chamber's vice president of economic development, was part of the Oklahoma delegation that attended the Farnborough International Airshow. He said that Oklahomans' attendance over the years has enhanced the state's reputation in the aerospace sector, especially as a center for maintenance, repair and operations support services.

"It's important in attracting foreign direct investment and helping to show the world how big aerospace is in Oklahoma," Thorstenberg told the Tulsa World in August. "There were important connections made this year as we met with different companies to try to locate facilities here or expand facilities that we already have." ■



TYPROS

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TYPROS

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TULSA REGIONAL CHAMBER

TULSA SMALL BUSINESS AWARDS

REVAMPED TULSA SMALL BUSINESS AWARDS HONOR LOCAL BUSINESS OWNERS

Shawn Collins selected as Small Business Person of the Year



Tulsa Regional Chamber staff working on the Tulsa Small Business Awards, a Chamber tradition since 2014, wanted to create an experience befitting the achievements of its honorees.

So, they turned down the lights and turned up the glitz, hosting a nighttime awards event for the first time on Thursday at the DoubleTree Hilton Hotel Tulsa-Warren Place.

More than 425 people showed up to toast the feats of nine people, including Small Business Person of the Year Shawn Collins, president and CEO of the land surveying company Sisemore & Associates.

"The term 'small business' I think is kind of a little disservice to us because it's 100% my life and my business, and I think about it all the time," Collins said. "It's one of the hardest things I've ever done in my entire life besides raising five daughters."

Referencing his family, which includes seven children (two sons) and 13 grandchildren, Collins compared running a company to being a parent.



that small business. So, tonight is a night to honor what you've accomplished as a small business."

Tulsa Small Business Award winners are nominated by their peers and are then asked to complete an award application sharing examples of their innovation and response to adversity. Independent judges from outside our region determined the honorees.

"As we celebrate 10 years of these awards, it's important to recognize the real impact small businesses have on our community," said Kathleen Pence, chair of the Small Business Connection and owner of Pence Law firm. "From creating jobs to driving innovation, small businesses are a vital part of Tulsa's identity. The connections we make at events like this strengthen our local economy and empower business owners to continue their important work."



"The term 'small business' I think is kind of a little disservice to us because it's 100% my life and my business..." said Shawn Collins, president and CEO of Sisemore & Associates.



"I think about my business as my child," he said. "It keeps me up at night. It makes me happy at times. It makes me confused at times. I think of that as the legacy for me. I would like to refer to myself as a legacy business owner."

Presented by Andy B's, the event was emceed by KJRH-2 evening anchor Karen Larsen and included remarks from Tulsa Mayor G.T. Bynum.

Bynum talked about some of the city's best business success stories, detailing the modest start of companies such as NOR-DAM and Williams. The market value of Williams went from \$25,000 in the 1950s - when John Williams assumed leadership of the company - to \$430 million in 1979, when he retired, Bynum said.

"But I'm also mindful of small businesses that stay small," the mayor said. "...The businesses that you are building, that you created, that you are building up, they are providing not just for you - you're the owner - but for all the folks who work there. For their kids, for their educations, for their livelihoods, for all the wonderful things they get to do in their life, it is all funded by



2024 SMALL BUSINESS AWARD WINNERS

ENTREPRENEURIAL SUCCESS AWARD

Todd Wade & Joe Mathis - *RumbleDrum*

DIVERSE BUSINESS CHAMPION

Kate Cottrill - *Ihloff Salon & Day Spa*

EXCELLENCE IN LEADERSHIP

Jared Jordan - *Summit Club*

RISING STAR

Derrick Alexander - *Greater Works Wealth*

MANUFACTURER OF THE YEAR

Kenny Statton - *MST Manufacturing*

LIFETIME ACHIEVEMENT

Lynda Wingo - *Miss Helen's Private School*

Jerry Holder - *Holder Advertising Specialties*

SMALL BUSINESS PERSON OF THE YEAR

Shawn Collins - *Sisimore & Associates*



Videos featuring each of the winners and their businesses are available on the Tulsa Regional Chamber's YouTube page.



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A *Visit* WITH REGIONAL TOURISM

QUARTERLY INSIGHTS FROM THE FOUR PILLARS



Frequently referred to as the ‘front door’ to economic development, tourism has a significant impact in our region and throughout Oklahoma. This brief quarterly “visit” with Tulsa Regional Tourism, an initiative of the Tulsa Regional Chamber, aims to spotlight some of our community’s unique, successful and upcoming activities in this exciting industry—and how it supports your business and quality of life.

VISIT TULSA - LEISURE TRAVEL

Tulsa Officially Becomes the Capital of Route 66®

Long known as the central figure in the history of the Mother Road, Tulsa can finally lay claim to the official title of “Capital of Route 66®.” After an exhaustive research and survey process, the Tulsa Route 66 Commission secured a copyright on the term in April of 2024, with the official announcement coming on July 1.

“Tulsa and Route 66 are deeply connected with the Mother Road running through the heart of our city,” said Tulsa Mayor G.T. Bynum. “Route 66 is an integral part of Tulsa’s identity, and we’ve long been known as the Capital of Route 66. To have this official



designation is an exciting day for Tulsa, our region and the state of Oklahoma.”

As excitement continues to build around the route’s centennial celebration in 2026, this move brought Tulsa to the forefront of travel enthusiasts across the globe. The story was picked up by outlets such as Yahoo, Fox News, Thrillist, ABC News, even The West Australian magazine, so as Route 66 prepares to turn 100—in the same year as the next FIFA World Cup—Tulsa is poised to capitalize on the international appeal of America’s Main Street.

Largest Annual Meeting crowd sails off to Tourism Cove

The Tulsa Regional Tourism team hosted the largest-ever crowd to attend their annual meeting, celebrating the wins and successes of the previous fiscal year.



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The theme? "Tourism Cove," in honor of the newly renovated Zink Lake, along with Williams Crossing and Tulsa Wave Park.

From July 1, 2023, to June 30, 2024:

- Booked definite room nights: **215,946**
(Goal: 154,000)
- Total economic impact of Tulsa Regional Tourism efforts: **\$327,329,210**
(Goal: \$203,500,00)
- Film/TV productions assisted: **49**

"This last fiscal year has been an absolute blast," said Tulsa Regional Chamber SVP of Tourism and Tulsa Regional Tourism President Renee McKenney. "Thanks to our team's hard work and our partners' collaboration, this was easily one of our most successful years to date."

The program included remarks from both Tulsa Mayor G.T. Bynum and Oklahoma Lt. Governor Matt Pinnell.

"[Tulsa is] truly a world-class tourism city," Pinnell said. "It's just a fact. Tulsa has become a regional destination, a destination for tourists from the coasts to come to the middle of the country, and absolutely, 100 percent, you are a destination for international tourists. If you want to see America, you have to see Oklahoma."



Tulsa Regional Tourism Re-Accredited; Renee McKenney earns CDME

At the 2024 Destinations International Annual Convention, Tulsa Regional Tourism earned re-accreditation from the Destination Marketing Accreditation Program (DMAP), representing the organization's "commitment to industry excellence and meeting the industry standard for performance and accountability of destination organizations around the world."

The re-accreditation is an industry distinction that shows Tourism's commitment to quality performance.

"As northeast Oklahoma's premier destination marketing organization, Tulsa Regional Tourism is thrilled to receive DMAP reaccreditation," said Renee McKenney, Senior VP of tourism for the Tulsa Regional Chamber and president of Tulsa Regional Tourism. "It is a testament to our team's hard work and dedication to making Tulsa a leading travel destination across the country and around the world."

Additionally, McKenney earned her Certified Destination Management Executive (CDME), which is the tourism industry's highest individual education achievement and prepares senior executives to blend theory and experience.

TULSA CVB - MEETINGS & CONVENTIONS

Equine season hitting its mid-year stride

Equine season may technically start in March, but in Tulsa, thanks to the Convention and Visitors Bureau team, it's virtually year-round.

One after another these large-scale events roll into town, often for multiple days or weeks with large travel groups, so that means extended time in-market for visitors from out of town.

Just a sample of recent events:

National Junior Limousin Show & Congress

June 29-July 5

1,750 room nights

\$1.8M estimated total economic impact (\$1.05M direct)

American Simmental Association AJSA National Classic

July 6-14

1,500+ room nights

\$2.07M estimated total economic impact (\$1.2M direct)

Hackamore Classic

July 22-28

3,500+ room nights

\$4.7M estimated total economic impact (\$2.8M direct)

Among the events still coming in 2024, the Annual U.S. National Arabian and Half-Arabian Championship Show makes its yearly trip to Tulsa's Expo Square. Load-in for this massive event begins Oct. 13, with the competition running from Oct. 17-26. This event generates more than **7,000 room nights** and a staggering **\$33 million** in estimated total economic impact (\$19 million direct).

Giddy up, indeed.

TULSA SPORTS - PRO & AMATEUR

FORE! Sports Commission turning Tulsa into top golf town

Did you know?

Tulsa has hosted a top-level golf tournament every year since 2021?

2021: Senior PGA Championship

2022: PGA Championship

2023: LIV Tulsa at Cedar Ridge Country Club

2024: U.S. Women's Amateur Championship

That streak continues in 2025 with not one but two elite-level competitions. Big 12 Championship golf returns to Southern Hills Country Club in April for the first time since 2018, and also next year, the Korn Ferry Tour's Compliance Solutions Championship will move from Norman to The Patriot Country Club in Owasso.

"Green Country is quickly becoming the capital of the tournament golf world," said Tulsa Sports Commission National Director of Sales Joel Koester. "Along with excellent public golf courses through City of Tulsa Public Golf and Tulsa County Golf, the region has world-class tournament venues, too. With the Compliance Solutions Championship coming to Owasso, The Patriot joins Southern Hills Country Club, which has hosted the Senior PGA Championship, the PGA Championship and the U.S. Women's Amateur all since 2021 and will once again host the Big 12 Championship in 2025, and Cedar Ridge Country Club in Broken Arrow, home of one of the highest-attended LIV Golf events of the 2023 season, as hosts for top-level golf. Tournament golf is thriving in and around Tulsa, and we can't wait to see the Korn Ferry Tour in Owasso."

USA BMX brings Olympic athletes to Tulsa

Before the Paris Olympics, the Team USA BMX racing team held their final training camp at the USA BMX Headquarters and Hall of Fame in Tulsa. The five-person team comprised of two men and three women practiced in Tulsa from July 13-17, and the facility hosted a send-off party for the team on July 16.

"We (USA Cycling) kind of have a partnership with USA BMX, just because this facility is so awesome. We're basically coming through here before the riders go to Paris for the Olympics, just to do a final preparation and just do some media stuff," Jamie Staff, USA Cycling's director of BMX told theTulsa World.

Cameron Wood was the highest American finisher at the Games, coming in fifth in the men's race.





TULSA FMAC - CREATIVE INDUSTRIES

Lily Gladstone-produced documentary debuts at Circle Cinema Film Festival

After an Oscar-nominated performance in *Killers of the Flower Moon*, Lily Gladstone returned to the silver screen in another feature film set in Oklahoma. *Fancy Dance*, directed by Erica Tremblay, premiered in select theaters nationwide June 21, and globally on Apple TV+ on June 28. The film, which was shot on the Cherokee Nation in Oklahoma, follows the story of Jax (Gladstone) and Roki (Isabel Deroy-Olson), who live on a reservation in Oklahoma and are on a quest to find Roki's missing mother, Jax's sister.

Gladstone, who was once again "Oscar-worthy," according to *Digital Spy*, visited Tulsa's Circle Cinema Film Festival in July as executive producer and narrator of the documentary *Bring Them Home*, a film about a group of Blackfoot people working to establish the first wild buffalo herd on their ancestral territory. The festival featured 12 projects by Oklahoma filmmakers.

"We have incentives in place for that," said Tulsa Office of Film, Music, Arts and Culture Executive Director Meg Gould. "We have the crew in place for that, and we have the talent here locally that will sustain that filmmaking interest for the future."

Another Oklahoma-based film is set for a Christmas 2025 release. *Sarah's Oil*, starring Naya Desir-Johnson in the title role of Sarah Rector, and husband-and-wife Sonequa Martin Green (*Star Trek: Discovery* and *The Walking Dead*) and Kenric Green (*The Walking Dead*) as her parents, tells how Rector became a millionaire before age 18 thanks to oil under a piece of land granted to her via the Dawes Act. The film, executive produced by Pittsburgh Steelers quarterback Russell Wilson, was shot in Okmulgee.

"This story is a triumph where the underdog prevailed," said director Cyrus Nowrasteh. "Movie and TV audiences love stories where the long shot emerges victorious, the 'little guy' wins and all seems right with the world."

On the television side, as the saying goes, "Better late than never," right?

Perhaps nowhere is that more accurate than with Sterlin Harjo's critically acclaimed series *Reservation Dogs*. After the show wrapped its three-season run this year, it finally received its first Emmy nomination for "outstanding comedy series," while lead actor D'Pharaoh Woon-A-Tai—who plays Bear Smallhill—earned a nomination for "outstanding lead actor in a comedy." The show was also nominated for "outstanding cinematography for a single-camera series" and "outstanding picture editing."

The show had just one prior nomination, for "outstanding sound editing" in 2023.

While the show left the awards empty-handed, it is not without acclaim. In one example, *Movieweb* calls it "the best comedy series of 2024" and said of the Emmy's, "the show's most underrated comedy isn't getting the attention it deserves."



Tulsa on Tour update

The Tulsa on Tour program is already a rousing success and generating incredible excitement for Tulsa-area musicians. Through the end of August, the project—which began in July as a grant program to help Tulsa musicians take their acts on the road—has helped fund 87 tour dates for 34 unique musicians. Those musicians have traveled to 56 unique cities, including Kansas City, Wichita and Los Angeles, as well as international stops like Vancouver.

One of the supported acts was Dime Store Riot, a Tulsa band and one of the rare groups invited to perform at Rocklahoma in back-to-back years.

"They help bands go get outside of Tulsa and help promote the city," said the band's Paultett Haase-McClellan to the Tulsa World, calling it an awesome program.



TULSA'S TOP DUCK

"BOB ROSS" BY GUTHRIE GREEN

"Big Dam Party" includes three new art installations at Gathering Place

A brand-new pedestrian bridge, whitewater flume, and a renovated lake weren't the only things "installed" at Gathering Place during the "Big Dam Party."

Three new art installs were presented on the grounds:

"Tulsa's Top Duck"

Paying tribute to the World's Largest Rubber Duck, artists from all over Tulsa submitted their own custom-painted and decorated rubber ducks in the ONEOK Boathouse all four days of the event. Attendees were able to vote for the best, and "Bob Ross" by the Guthrie Green team was named the winner!

"Ebb and Flow: Riverfront Textile"

Local artist Rachel Hayes created "airborne, decorative textiles" specific for the "Big Dam Party." Located above the new river walkways, textile panels caught the wind, the sun and attendees' eyes with ripples, twists, turns and shimmers that mimicked the Arkansas River below. Hayes sewed the fabrics to react to the environment just as the river does, and for the four days of the party, "capture moments of celebration together in the landscape of a new riverfront."



"Soul of a River, Heart of a City"

The third installment is the one with the longest display at the Boathouse. "Soul of a River, Heart of a City" uses a combination of photography, art, historical objects, soundscapes, spoken word poetry and more to highlight "deep connections between the Arkansas River and the people of Tulsa."

From photos of cattle drives to connections to Route 66, "Soul of a River, Heart of a City" captures the ecological, cultural and societal changes to the Tulsa region and how the Arkansas River is the constant through it all. ■



Interested in more information on Tulsa Regional Tourism?

Please visit visittulsa.com, or contact:

JONATHAN HUSKEY
Director of Communications,
Tulsa Regional Tourism
jonathanhuskey@visittulsa.com

CHAMBER CAPTURES IEDC AWARDS



In September, the Tulsa Regional Chamber received two 2024 Excellence in Economic Development Awards from the International Economic Development Council (IEDC).

At the IEDC Annual Conference in Denver, the organization awarded the Chamber a silver award in the Special Event category and a bronze award in the Paid Media Campaign category.

"We are absolutely thrilled to announce this year's award winners," said Kevin Kramer, chair of the IEDC's Excellence in Economic Development Awards Advisory Committee.

"These exceptional projects showcase remarkable dedication and ingenuity within the field. The Tulsa Regional Chamber's contributions will leave a lasting impact and demonstrate its commitment to creating positive change for its residents."

IEDC's annual Excellence Awards honor the economic development organizations, government entities, initiatives and programs that have demonstrated consistent, exemplary performance in the profession.

The Chamber won in the Special Event category for a project called "Tulsa Takes on NYC."

In the spring of 2024, it assembled a delegation of 150 people to coincide with the premiere of "The Outsiders: A New Musical," a Broadway production based on the book by Tulsa author S.E. Hinton. The trip sought to capitalize on Tulsa's attributes as a destination for economic development and tourism.

Assisted by national consultant Development Counsellors International (DCI), "Tulsa Takes on NYC" met with 13 site selectors and nine media outlets, including Newsweek, People and the New York Post. The exposure led to multiple stories in the national media.

"We are delighted to receive this pair of awards from the International Economic Development Council," said Mike Neal, president and CEO of the Tulsa Regional Chamber. "Taking a 150-member delegation to New York to see the "The Outsiders" was something we conceived after learning the Tulsa-based book was headed to Broadway, and the trip paid off in a big way, generating headlines from national media and getting us face-to-face with site selectors. We owe a debt of gratitude to Development Counsellors International (DCI), Tulsa Regional Tourism and the Tulsa Office of Film, Music, Arts and Culture for collaborating with us on the New York project and to DCI for spearheading the 'Elevating the Tulsa Region' campaign."

The Chamber's Paid Media Campaign award was for its "Elevating the Tulsa Region" campaign that was developed through DCI. The initiative is designed to raise the city's national profile to drive investment to the region.

"We are thrilled to be recognized twice by the International Economic Development Council," said Justin McLaughlin, executive vice president and chief operating officer of the Chamber. "The Outsiders trip was ingenious in concept and large in scale, but it was carried out flawlessly by the Chamber team, with an assist from DCI. Tulsa's Future, our regional economic development partnership, is a success because of its many public and private investors, alongside regional and tribal partners. For that collaboration to grow, we will continue to seek ways to enhance Tulsa's national profile through innovative storytelling and marketing strategies." ■



TULSA REGIONAL CHAMBER

2025 ANNUAL MEETING & INAUGURATION

THURSDAY, JAN. 23 | NOON -1:30 P.M.
NETWORKING HOUR | 10:30 - 11:30 A.M.
COX BUSINESS CONVENTION CENTER

Register online at TulsaChamber.com

Individual tickets: \$150 for members or \$200 for non-members
To sponsor a corporate table email: britainwalker@tulsachamber.com
(registration closes Jan. 20)

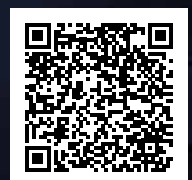
BILL KNIGHT

Bill will serve as the 2025 chair of the Tulsa Regional Chamber.
He is the president of Bill Knight Automotive Group.

PRESENTING SPONSORS:



HOST SPONSOR:



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OKLAHOMA SPEAKER OF THE HOUSE-DESIGNATE
KYLE HILBERT

Kyle Hilbert is the state representative for Oklahoma House District 29, which contains parts of Creek and Tulsa counties. Kyle, his wife Alexis, and two daughters live in Bristow, OK. He attended Oklahoma State University, where he earned a bachelor's degree in agribusiness. While at OSU, Kyle served as Student Government Association President. Hilbert's primary policy focus since joining the legislature has been on the state budget and workforce development. On March 4, Hilbert's colleagues in the House Republican Caucus elected him Speaker-designate, putting him in line to succeed Charles McCall as the 45th Speaker of the Oklahoma House of Representatives.

You were first elected to the Oklahoma House of Representatives at 22. Looking back, what motivated you to run for office at such a young age, and how have your motivations evolved since then?

My father was the first one to mention the idea to me of me running for House District 29. I was 21 years old and it was October of 2015. My initial reaction was to tell him no and that I wouldn't do it, but after prayerful consideration with advice from mentors and friends, I decided to enter the race.

I initially ran to protect rural Oklahoma, pass a teacher pay raise and be a voice for young conservatives at a time when many of my peers who were politically vocal were on the other side of the political spectrum. Those priorities are still important, but my motivations have evolved, especially since I now have two young daughters who mean the world to me. I want to leave my time in office knowing I made the state and community they will grow up in better.

You are the youngest speaker of any state legislature in the country. How has your youth influenced your approach to leadership and decision-making, and what advice would you give to young Oklahomans aspiring to enter public service?

My youth certainly forced me to work harder. When I joined the Legislature at 22, I decided I would only speak up when I knew what I was talking about and when it was really, really important. I did my homework to try to be the most prepared person in any meeting I went into, and that diligence paid off.

My advice to young people is to remember 1 Timothy and not to let anyone look down on them because they are young. At the Capitol, and in all areas of life, if you are a person of integrity, you work hard, and you find what you are passionate about, then you can make a difference.

You've been instrumental in passing more than 40 bills into law. Which piece of legislation are you most proud of, and why does it stand out to you?

I'm incredibly proud to have had the privilege of being part of the state budget process and the bills and agreements that come out of that. Today our state is in the healthiest fiscal position we've ever been in by a landslide, and people are taking notice nationally. In September, Moody's increased Oklahoma's state credit rating to Aa1, the second highest possible rating.

Over the past few years, we've been able to strategically invest in infrastructure and economic development projects across the state to reverse generations of deferred maintenance on state assets. The public entrusted us with overseeing these public assets, and it's up to us to make sure we take care of them. Some of these recent investments include \$20 million towards the Tulsa Airport Tower, \$9.5 million towards an FFA leadership camp, a statewide airport investment program, rural hospital revitalization program and much more.

In your view, what is the most pressing issue facing Oklahoma today, and how do you intend to address it in your upcoming term as Speaker?

There are certainly several pressing issues for Oklahomans, including the ever-increasing pinch of inflation and access to jobs, childcare and healthcare, to name a few. However, on a deeper level, Oklahomans and Americans as a whole need leaders they can trust. There is so much misinformation and half-truths coming out that people don't know who to turn to anymore. As Speaker, my goal is to share a vision



of where the House wants to go and a path for how to get us there while communicating with honesty. The news may not always be good news, but people want the truth.

The relationship between state and local governments can sometimes be tense. How do you plan to foster collaboration between state lawmakers and municipal leaders across Oklahoma?

I believe, by and large, most state lawmakers and municipal leaders work well together. We will have disagreements from time to time, but we can get a lot more done working collaboratively than each of us can individually. Some recent shining examples include the new veterans hospital, the Arkansas River levee system and various economic development projects across the entire region.

We also have one of the strongest, if not the strongest, federal delegations in Washington, D.C., right now. Elected officials on all levels—federal, state, municipal, even the school board—must work together to make a real difference in the lives of our constituents. ■



OKLAHOMA HOUSE & SENATE LEADERS TAKE CENTER STAGE AT STATE OF THE STATE OUTGOING & INCOMING LEADERS REFLECT ON PROGRESS & POTENTIAL

by Rhett Morgan, Director of Communications for the Tulsa Regional Chamber

The transition in leadership at the Oklahoma Legislature was the focus at the Tulsa Regional Chamber's State of the State event on Aug. 29 at the Cox Business Convention Center.

A crowd of close to 1,000 watched NonDoc Editor Tres Savage moderate a pair of panel discussions, the first featuring outgoing Oklahoma lawmakers Greg Treat (Senate President Pro Tempore) and Charles McCall (Speaker of the House) and the second highlighting Oklahoma Sen. Lonnie Paxton (Senate President Pro Tempore-designate) and Oklahoma Rep. Kyle Hilbert (Speaker of the House-designate).

McCall praised how far the state has come in his eight-year tenure as House Speaker, going from about \$70 million in total state reserves to roughly \$5 billion today.

"We've seen the worst," McCall said. "Now, we're seeing the very best. I can't think of a better time to be term-limited and exit the legislature."

Asked about House and Senate leadership's frequent disagreements with Gov. Kevin Stitt, Treat said "conflict is good. You make better decisions when somebody challenges your thinking. You've seen across human history when too much power is concentrated in one set of hands, that leads to disastrous results. Governor Stitt is a very hands-on negotiator. He likes to be in the thick of it...which is a two-edged sword.

"That means when the Speaker and I are in there, we may be adversarial over some little, small, seemingly petty thing. That builds up scar tissue over time, and mistrust. But it's also nice that you have the decision-makers there. You build up trust and animosity at the same time. I don't think that's going to change. He (Stitt) wants to be in the room the entire time."

During the Paxton-Hilbert panel, Paxton recalled how those two first perceived the legislature when they both assumed office in 2016.

"We're back there basically launching grenades at leadership telling them how bad of a job they're doing," Paxton said. "Now that we're in this position, I think they knew what they were doing. We just didn't understand it."

"I give tons of credit to Speaker McCall and Pro Tem Treat for what they were able to accomplish. It was a big, big deal."

Hilbert said that among his priorities as speaker will be roads and bridges infrastructure, mental health reform and investment in public education.

Paxton, a fifth-generation Oklahoman who's from Tuttle, shared an anecdote about the importance of highway upgrades. He said that a three-and-a-half mile stretch of highway near Tuttle once claimed 10 lives in 20 years before it was widened and straightened.

"That road was repaired the way it should have been, engineered for modern traffic," Paxton said. "In the last 13 years, there have been zero fatalities on that road. That's what investing in roads does."

Savage asked Hilbert whether any legislative relief was in sight for working parents in terms of childcare incentives.

House Bill 4147 provides a 30% tax credit for five years to employers that assist their employees with childcare expenses, for operating or contracting to operate a childcare facility primarily used by their employees, or for contracting with a childcare facility to reserve spots for their employees.

"Childcare is a real problem," Hilbert said. "I do think that for us in the state legislature, we have to figure out what is the proper role of government in this. How do we make sure we're doing that to make sure it's sustainable and not something that we're going to throw a bunch of money into and the program's going to go away in three years?" ■



IDEAS ON



Elevate
East™



Cynthia Jasso Burke | GKFF

SEPTEMBER MOSAIC MEETING EXAMINES EAST TULSA REVITALIZATION PROGRAM

Elevate East aims to transform one of Tulsa's fastest-growing areas

How to better support the diverse population that makes up east Tulsa was the main topic of conversation at the September meeting of Mosaic, the Tulsa Regional Chamber-led coalition of companies and nonprofit partners that celebrate diversity, champion equity and cultivate inclusion within the regional business community.

"How do we create inclusive systems so that everyone feels welcome?" asked Cynthia Jasso Burke, senior program officer for the George Kaiser Family Foundation (GKFF) and special guest at the Mosaic meeting.

The meeting was held at Hannah Banquet Hall, a venue recently acquired by GKFF that is set to become a cultural and community hub as part of the broader Elevate East initiative. This long-term plan aims to reshape east Tulsa into a thriving, inclusive community by 2030.

Home to a substantial portion of Tulsa's immigrant population, more than 200 businesses and more than 80 spoken languages, east Tulsa is a key focus for the city's future growth.

"Almost one in four Tulsans are foreign-born, contributing \$1.5 billion in spending power to the economy," Burke said.

Elevate East is designed to provide resources such as coaching, data analysis

and funding to support local businesses and community projects.

The initiative supports a range of community needs, including education.

Tulsa Honor Academy, a key partner, prepares east Tulsa students for college, with 60% of graduates being the first in their families to finish high school. Additionally, through efforts like the Tulsa Higher Education Consortium, more than 300 local students have accessed post-secondary opportunities in the past three months, driving the initiative's mission to empower the next generation.

Business leaders in the area have also expressed a need for cleaner streets and more gathering spaces.

Plaza Santa Cecilia, a 14,000-square-foot business incubator currently in development, will help meet those needs. The incubator will feature coworking spaces, offices and classrooms designed in a mercado style by local immigrant invest-

ors. With funding from both public and private sources, including \$1 million from the city and \$100,000 from the county, the project is receiving technical support from Elevate East.

Elevate East is also providing microloans of \$5,000 to \$20,000 to help expand 38 businesses in east Tulsa. Support for local families is another priority, with monthly cash transfers available to postpartum families and a special 0% interest loan program for Afghan women offered in partnership with the YWCA and the International Rescue Committee. These initiatives are part of a broader effort to ensure the success of east Tulsa's diverse population.

"Our goal is to create a place where families can thrive, where businesses can grow and where everyone feels they belong," Burke said.

With Elevate East's projects in motion, the vision of turning east Tulsa into a model of inclusivity and opportunity is already becoming a reality. ■

NEW MEMBERS

Quarter 3, 2024

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Tulsa, OK 74136

amcmgt.com

Residential mortgage banker in Oklahoma, Texas and Arkansas.

Counseling & Recovery Services of Oklahoma

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Tulsa, OK 74136

crsok.org

Building better lives and promoting personal dignity within our community through integrated wellness, behavioral health and substance abuse services - inclusive and accessible to all.

Cytek

6914 S. Yorktown Ave., Ste. 101
Tulsa, OK 74136

cytek.com

Cytek is a leading provider of cybersecurity and HIPAA compliance for dental practices and other industries. They offer best practices for prevention, network architecture, vulnerability, patch management, and assessment of both internal hosts and external services that criminals are using to gain a foothold. Their cybersecurity and HIPAA compliance solutions are perfect for small- and medium-size companies.

Legal Aid Services of Oklahoma

907 S. Detroit Ave., Ste. 725
Tulsa, OK 74120

legalaidok.org

Civil legal services.

OU Health

700 N.E. 13th St.
Oklahoma City, OK 73104

ouhealth.com

Medical institution advancing healthcare, medical education and research for Oklahoma and the region.

TenSeven

4870 S. Lewis Ave., Ste. 207
Tulsa, OK 74105

tensevenllc.com

Event security, unarmed security, armed security, off-duty police, private investigations and surveillance monitoring.

Vital Care Infusion Services of Tulsa

7153 S. Yale Ave.

Tulsa, OK 74136

vitalcaretulsa.com

Vital Care Infusion Services of Tulsa is an independently owned and operated infusion pharmacy that offers home and in-suite infusions to patients requiring acute and/or chronic specialty medications for the treatment of rare and chronic diseases.

AB Point Automotive Group

6305 E. 11th St.
Tulsa, OK 74112

pointgoauto.com

Discover AB Point Automotive Group, where buying a car becomes an enjoyable experience. As a family and veteran-owned dealership, it offers a friendly and hassle-free environment. With its simple and transparent pricing, AB Point Automotive Group provides a straightforward and pleasant journey toward buying your ideal used car. Get ready to experience an exceptional car-buying experience at AB Point Automotive Group.

Anybody's Guest

2219 E. 11th St., Ste. 3
Tulsa, OK 74104

anybodysguest.com

Anybody's Guest is an attainable luxury shop that provides supplies for hospitality such as serve ware, table settings, napkins, cards and gifts to a discriminating customer who is seeking to build relationships.

Associated General Contractors of Oklahoma, Building Chapter (AGCOK)

605 N.W. 13th St.

Oklahoma City, OK 73103

agcok.com

Statewide nonprofit that represents the commercial construction building industry. Its membership is made up of general contractors, subcontractors, specialty contractors, suppliers, service providers, education affiliates and other professionals.

Astra Manufacturing Solutions

1843 N. 106th E. Ave.

Tulsa, OK 74116

galaxygroup.net

Astra Manufacturing Solutions specializes in precision machined metals for a variety of industries.

Barker Law

36 E. Cameron St., Ste. 134
Tulsa, OK 74103

barker.law

Business and estate planning and litigation.

Blue Circle Productions 110 Events

3421 N. Walnut Ave.

Oklahoma City, OK 73105

bluecircleproductions.com

factor110.com

factor 110 is the region's leader in event and destination management. factor 110 | Destination Oklahoma remains the first and only destination management company in Oklahoma, while 110 Events provides the finest inventory in event rentals.

Echota Billing Services

9820 E. 41st St., Ste. 301
Tulsa, OK 74146

echotabilling.com

Echota Billing Services provides comprehensive medical billing solutions designed to optimize revenue and streamline operations for healthcare providers. Specializing in credentialing, claims processing, denial management, and more, they deliver tailored services to meet the unique needs of practices across the U.S. Echota Billing Services ensures maximum revenue and minimal administrative burden for its clients.

EmployerAdvocates

4801 Gaillardia Pkwy., Ste. 200
Oklahoma City, OK 73142

employer-advocates.com

EmployerAdvocates is a full-service health and welfare brokerage and consulting firm with a strong emphasis on strategic employee benefit and cost-containment solutions, HR consulting, regulatory compliance and overall risk mitigation.

factor 110 | Destination Oklahoma

110 S. Hartford Ave., Ste. 2608
Tulsa, OK 73120

factor110.com

factor 110 is a leader in event and destination management. factor 110 | Destination Oklahoma remains the first and only destination management company in Oklahoma.

Hawthorn CCS Hub

14302 FNB Pkwy.
Omaha, Neb. 68154

hawthornccshub.com

Tenaska is developing a carbon capture and storage (CCS) project in Creek County that would serve emissions customers in the region. The Hawthorn CCS Hub will help manufacturers, industrial producers and power generating facilities meet growing environmental requirements in a cost-effective, responsible manner. At the same time, CCS projects like this bring economic benefits to the community.

Insight School of Oklahoma

1117 S. Douglas Blvd., Ste. E
Midwest City, OK 73130

insightok.k12.com

ISOK is an alternative education virtual charter school serving the state of Oklahoma.

Integrity Lighting

3525 E. 36th St. N.
Tulsa, OK 74115

integritylighting.com

Integrity Lighting is a full-service production company specializing in lighting, audio, video and staging with a legacy of over 27 years in the industry.

Jack Stagg CFP ChFC

8905 S. Yale Ave., Ste. 100
Tulsa, OK 74137

edisonwealth.com

They specialize in wealth management, estate and business planning for families. They help you determine objectives for business and estate planning and then work with you and your advisors to take action and complete the plan.

Kaw Nation Industries

2448 E. 81st St., Ste. 5632
Tulsa, OK 74137

kawnationindustries.com

Kaw Nation Industries is backed by the power of a federally recognized Native American tribe, with expertise in government contracting and investing in strategic business partnerships. It works with businesses and government entities to drive economic growth and sustainability.

Keystone Geoscience

5908 W. 43rd St.
Tulsa, OK 74107

Keystone Geoscience is a geological consulting company that describes the physical and chemical characteristics of earth materials through a variety of analytical methods.

Midtown Nothing Bundt Cakes

7890 E. 106th Pl., Building V, Ste. 10
Tulsa, OK 74133

nothingbundtcakes.com

Nothing Bundt Cakes is a bakery offering handcrafted bundt cakes in a variety of sizes. Its bakeries also offer a wide selection of retail items, including party supplies, décor and gifts.

Milo's Tea Company

7475 N. 75th E. Ave.
Owasso, OK 74055

drinkmilos.com

More than 75 years after they were founded by Milo Carlton, they are still a family-owned company. Today, they are also a Certified Women Owned business and a Platinum Certified Zero Waste Manufacturer. They are committed to creating opportunities for prosperity and protecting our planet for future generations.

National MS Society

1750 Valley View Ln., Ste. 125
Farmers Branch, TX 75234

nationalmssociety.org

501(c)3 Nonprofit. Mission: National MS Society will cure MS while empowering those affected by it to live their best lives.

Phoenix Financial Group

202 S. Main St., Ste. 202
Broken Arrow, OK 74012

phx.financial

Phoenix Financial Group is a woman-owned business made up of qualified financial professionals who are passionate about helping individuals and families achieve their ideal retirements.

Quick N Clean Car Wash

7291 E. Adobe Dr., Ste. 115
Scottsdale, AZ 85255

quicknclean.net

Railhead Coffee Co.

5420 E. 109th St.
Tulsa, OK 74137

railheadcoffees.com

Railhead Coffee Co. was started in 2022 to bring great coffee to the Tulsa area.

Riggs, Abney, Neal, Turpen, Orbison & Lewis

502 W. 6th St.
Tulsa, OK 74119

riggsabney.com

Legal services.

Sagebrush

8101 State Hwy. 66
Tulsa, OK 74131

sagebrushpl.com

Equipment manufacturer for the energy market. Sagebrush makes pipeline and power plant natural gas equipment, as well as hydrogen and RNG blending equipment.

Schaffer Herring

7134 S. Yale Ave., Ste. 300
Tulsa, OK 74136

schaffersherring.com

Schaffer Herring PLLC is a law firm specializing in estate planning, immigration law, business and real estate transactions and commercial litigation. With a focus on personalized legal services, the firm is committed to guiding clients through complex legal matters with expertise and care.

Solace Bookkeeping

46 E. 16th St.
Tulsa, OK 74119

solace-bookkeeping.com

Solace Bookkeeping provides 100% accuracy, on-time deliverables, prompt communication and proactive guidance. Solace knows how important it is to not just know your numbers, but it also understands how to use them to make critical decisions. Solace goes beyond bookkeeping and offers financial guidance for growing businesses.

Southern Nazarene University-Tulsa

8210 E. Regal Ct.
Tulsa, OK 74133

pgs.snu.edu/tulsa

Looking for adult education options in Tulsa and Northeast Oklahoma? Since 1985, SNU has been serving the specific educational needs of adult students. Whether you want to earn general education credits, complete your bachelor's degree or graduate with a master's or doctorate, SNU offers programs tailored to adult students' needs -- one night a week or entirely online.

Sovereign Stewardship

sovstw.com

Sovereign Stewardship, a Native American woman-owned consulting firm, specializes in strategic planning, community development, grant development and construction owners' representative services.

Superior Midstream

15 E. 5th St., Floor 33
Tulsa, OK 74103

superiormidstream.com

Superior Midstream is a full-service midstream company committed to providing unmatched services for gas gathering, compression, processing, treating, dehydration and marketing of natural gas and natural gas liquids.

TeleComp

5710 S. Garnett Rd.
Tulsa, OK 74146

telecomp.com

TeleComp has provided managed IT, communications and cybersecurity solutions for businesses across a number of industries. With offices in Texas, Arkansas, Oklahoma City, Cushing and Tulsa, it helps customers run and grow their businesses.

Tetra Steel Worx

6630 S. 57th W. Ave.
Tulsa, OK 74131

tetrasteelworx.com

Steel building manufacturer.

Union Pacific Railroad Co.

5401 S. 108th E. Ave.
Tulsa, OK 74146

up.com

Rail transportation.

Valorem Public Private

5856 S. Irvington Ave.
Tulsa, OK 74135

Valorem provides economic and community development consulting services to bridge the public and private sectors, solving complex challenges through creativity, a deep practitioner's toolkit and meaningful relationships.

TULSA REGIONAL CHAMBER

onevoice

REGIONAL LEGISLATIVE SUMMIT

THURSDAY, OCT. 31 | 8:30 - 11:00 a.m.

Venue 918
11505 E. 43rd St.
Tulsa, OK 74146

You can help determine the northeast Oklahoma legislative agenda for next year by attending the OneVoice Regional Legislative Summit. Each year, the OneVoice Regional Legislative Agenda is developed through the collaboration of more than 500 individuals representing hundreds of businesses and more than 75 chambers of commerce, municipalities, counties and economic development organizations.

Task forces are meeting throughout the fall to generate policy positions and legislative priorities for consideration on the 2025 OneVoice agenda. The top priority from each task force is automatically added to the agenda, and attendees at the summit will deliberate and vote on which of the remaining priorities will also be included.

The summit is free to attend, but you must be a Chamber member or a representative from an organization endorsing the agenda to vote on the priorities.

Please ensure you bring a laptop or smart phone to the OneVoice Summit to vote on your digital ballot for the 2025 OneVoice Agenda priorities.

**REGISTER FOR THIS
FREE EVENT!**



TULSA REGIONAL CHAMBER

ONE WEST THIRD STREET, SUITE 100
TULSA, OK 74103

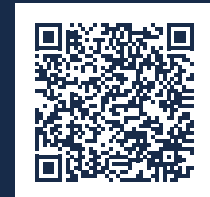
TulsaChamber.com

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TULSA REGIONAL CHAMBER

STATE OF THE CITY

THURSDAY, NOV. 14 | Noon - 1:30 P.M.
NETWORKING HOUR | 10:30 - 11:30 A.M.
Cox Business Convention Center



Member registration: \$125 | Non-member registration: \$150

REGISTER TODAY!

PRESENTED BY:



HOSTED BY:



Featuring Tulsa Mayor G.T. Bynum